

Village of Belleville  
Community Economic and Development Committee  
Minutes  
February 10, 2011  
Village Hall

Present: Terry Kringle, Jerry Jansen, Jim Schmitz, Rick Francois, Scott Hayes, Mike O'Connor, Paul Lawinger, Herb Blaser, Randi MacLeod, and Todd Huebler.

Absent: Brad Peterson, and Keith Lehnherr

Meeting called to order by Chair, Judy Bacha at 7:00 AM.

Judy Bacha introduced Randi MacLeod representing Belleville Community Bank to the committee members. Randi has graciously accepted a seat on the committee which she will share with Josh Marron at Middleton Community Bank.

Scott Hayes moved to approve the January 13, 2011 minutes as written. Mike O'Connor seconds the motion.

Judy Bacha provided a brief update on a training session sponsored by Thrive on the regional inventory system of available commercial property.

Judy Bacha presented information obtained by "In Business" magazine and the Village of Waunakee on the creation of a supplement introducing Belleville in one of the "In Business" issues. The purpose of this supplement would be a tool to market the Belleville area as a place to "do business". The cost and specifics to produce this supplement was discussed by the committee members. The members provided potential business owners to contact to obtain financing of this project through advertising in the supplement. Another piece of the package besides a strong marketing piece is the financial options offered to potential business owners through the community banks and governmental bodies. Scott Hayes felt another important role of the committee is to retain and sustain existing business in the community.

Rick Francois asked the members to preview the Chamber website. He would like our comments at the next meeting.

Herb Blaser moved to adjourn. Rick Francois seconds the motion.

Meeting adjourned at 8:20 AM.

Respectfully submitted,

Judy Bacha, Chair

