

Village of Belleville
Community Economic and Development Committee
Minutes
May 13, 2010
Village Hall

Present: Jerry Jansen, Jim Schmitz, AnnaMaria Bliven, Rick Francois, Mike O'Connor, Terry Kringle, Keith Lehnherr, Herb Blaser, and Paul Lawinger

Absent: Deb Watterson

Meeting called to order by Chair, Judy Bacha.

AnnaMaria requested the name of Mark Sorge with the Madison Community Foundation be corrected to **Bob** as reported in the April 8, 2010 minutes. Mike O'Connor moved to approve the corrected April 8, 2010 minutes as written. Jerry Jansen seconds the motion.

Judy Bacha informed the committee of one remaining vacant seat on the committee. Dr. Roberts has a full schedule of travel this year. Gene Cate turned down the opportunity due to numerous commitments this year. Judy asked the committee for input and suggestions in the recruitment of a viable member. Rick suggested approaching Peggy who is the clinic director. Keith Lehnherr stated he would approach one of his neighbors. Terry Kringle informed the committee the Village Board would be assigning terms of service for each of the members on the committee by drawing numbers at random.

Judy Bacha provided a handout which was compiled by Terry Kringle to discuss the economic development strategies set by the Village Board. Clarification was requested on number 5 which states "promote infill redevelopment". Terry explained this phrase refers to the corridor along the river behind Borlands along the Main Street businesses moving east to River Street. Rick Francois relayed Stiklestad has shown an interest in the redevelopment of the depot. MSA plans to create office space in the basement of the building.

Discussion moved to the potential growth of business around the bike trail. Rick provided demographics of "hot rod bicyclists". This demographic group spends 1.5 billion annually which has created 13,200 jobs. The Elroy-Sparta trail hosts 100,000 bikers annually. Keith suggested promoting Belleville as a biking community. Jim Schmitz suggested promoting the month of August as Bike month. Paul suggested contacting the local organizations to set up concessions along the depot and library park to sell food and drink to the weekend visitors.

AnnaMaria announced the President's Breakfast is scheduled for June 5, 2010 at 8 AM. The place will be announced.

Page 2

Terry Kringle informed the members that TIF 4 and 5 have dropped to the bottom of the priority list. The Village Board approved the set up of a pass through fund with the Madison Community Foundation for the restoration of the lake. The CDA is looking into acquiring property through a stewardship. Herb and Luanne Blaser donated land to the Village as part of the lake project.

Keith Lehnerr moved to adjourn. Jim Schmitz seconds the motion.

Meeting adjourned.

Respectfully submitted,

Judy Bacha, Chair