

Lake Belle View Restoration – Fundraising Committee Minutes
August 5, 2010

Members present: Rick Francois, Terry Kringle, Joe Donlin, Herb Blaser, Brad Peterson, Deb Watterson and Laurine Lusk. Also present: Bob Sorge, MCF.

1. Old Business

a. Gift prospects:

An updated database was reviewed. Terry continues to develop this list, by including the Dane County and Green County school districts and combining other databases.

b. Campaign materials:

An updated list of “lake project revenues/expenditures” was reviewed and totals finalized, so these could be used in restoration project materials. A total fundraising goal of \$4 million will cover the cost of lake restoration, dam/spillway, park restoration, kayak run, foot bridge and extra dredging. Of that total, \$3.8 million has been secured, pledged or could be borrowed. The campaign goal will be to raise the remaining \$1.2 million. Issues impacting the goal:

- i. The MCF \$30,000 matching grant will be provided when Belleville raises an additional \$70,000 after the date the grant was awarded.
- ii. The last category on the list of Village Board priorities, extra dredging, provides flexibility for more or less funding. But because the amount of dredging needs to be determined before the contractor’s December deadline, funding for extra dredging may need to be raised before December.
- iii. At the August 16th Village Board meeting, VB members will determine: a) whether a recently identified category of funds may be transferred to the lake fund, and b) whether future funds raised for lake restoration can be used for additional dredging or whether these funds must go towards reducing the total amount the Village has agreed to borrow in order to complete lake restoration.
- iv. Flier: The current version will be used for the Community Picnic and Ribbon Cutting. A second more complete version will include information about how to contribute and will be printed for use throughout the remainder of the campaign.
- v. Poster: There is too little time to create a new poster, so we will use an adapted version of the Montgomery poster at the Picnic and Ribbon Cutting.

c. Ribbon cutting ceremonies (Aug 6, 1:00 and 8:00):

- i. The 1:00 p.m. ceremony will be covered by local media and other newspaper/TV stations, with dignitaries speaking: County Executive Kathleen Falk, WI Senator Jon Erpenbach, WI DNR Secretary Matt Frank, representatives from Advanced and Montgomery and Associates, and Village representative Joe Donlin. The 8:00 p.m. ceremony will be covered by local media and include Belleville representatives as speakers.

2. New business:

- a. Community Picnic (Aug 6-8) activities/duties: Fliers will be distributed and attendees will be encouraged to sign up for volunteer opportunities.
- b. **Next meeting date: Thursday, August 12, 7:00 p.m.**

Respectfully submitted: Laurine Lusk