

# **Fund Raising Committee Minutes**

September 29, 2011

Members Present: Herb Blaser, Terry Kringle, Rick Francois, Jim Scmitz, Bob Sorge

1. Review pledge record
  - a. We need to send a letter to people with outstanding pledges to remind them the end of the year is coming. Bob is going to see if they have a format we can follow for the letter. Rick and Terry will then work on putting together the letter.
  - b. We also spent some time discussing what the pledge money is to be spent on and that the prioritization list needs to be reviewed by the village board. We need to find out what amount of pledge money will be spent to meet the extras that have been spent to date on the lake and park improvements.
2. Prospect review – We discussed whether or not the names of current pledges should be put on the web site. This might be helpful to do when we send out letters to major donation candidates we don't plan to individually meet with.
3. Next phase of fund raising – At our present level of pledges the amount we will need to get to 1.2 million will unlikely be achieved when we go to the general public phase. The committee believes there still are some big pledges out there and are still working on those.
4. Permanent recognition – We had a brief discussion about this and are leaning in the direction of having categories defined by the amount given.
5. The next meeting will be October 20 at 5 p.m.

Submitted by:  
Terry Kringle