

VILLAGE OF BELLEVILLE  
SPECIAL MEETING of the VILLAGE BOARD  
**Monday, August 20, 2012 at 7:00 P.M.**  
Village Hall - 24 West Main Street

**AGENDA**

1. Call Meeting to Order
2. Roll call by Clerk
3. Posting of Open Meeting Notice
4. Visitors Who Would Like to Speak Now
  - a. Anna Schramke, Green County Development Corporation
5. Visitors Who Would Like to Speak On an Agenda Item
6. **Consent Agenda:**
  - a. Approval of Minutes - August 6, 2012
  - b. Approval of Bills for August 2012 to Date
  - c. Approval of Treasurer's Reports for July 2012
  - d. Approval of Temporary "Class B" / Class "B" Retailer's License for Chamber of Commerce – Lakefest, September 2
  - e. Approval of Operator's License Application for Jason J. Dux (Schwoeglars)
7. Committee Reports
8. President's Report –
9. Administrator/Clerk/Treasurer's Report –

**ACTION REQUIRING A VOTE MAY BE TAKEN ON  
ANY OF THE FOLLOWING ITEMS**

10. **Unfinished Business:**
  - a. Lake Restoration / West Lake Dredging / Pedestrian Bridge Projects Update & Issues
    - i. Grand Opening Celebration Update
  - b. Committee/Commission Appointment Recommendations
  - c. Proposal for TIF #4 Project with Landmark
  - d. Committee Recommendations Regarding Police Department Future Chief
11. **New Business:**
  - a. Proposal for Electronic Applications – Facebook and U-Tube

- b. Award of Bid for Serv Us Street Storm Sewer / Utilities Improvement Project

**12. Other Business:**

- a. Correspondence
- b. Announcements –
- c. Future Meeting Dates
- d. Questions and Items for Referral

**13. Adjournment**

*-By Howard Ward, Village President*

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**The Village of Belleville complies with the Americans with Disabilities Act (ADA):**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please contact the person below at least two business days prior to the meeting.

Si necesita un interprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuniquese al numero de telefono que figura a continuacion dos dias habiles como minimo antes de la reunion.

**Contact:** April Little, Village Administrator, 24 W. Main Street  
608.424.3341  
alittle@villageofbelleville.com

**Final agenda will be posted by 4 p.m. Friday preceding the meeting at these locations:**  
Union Bank & Trust Co (UB&T), Sugar River Bank, Village Hall, Library, Village of Belleville Web site.

MINUTES OF REGULAR VILLAGE OF BELLEVILLE BOARD MEETING  
HELD MONDAY, **AUGUST 6, 2012** AT  
7:00 P.M. VILLAGE HALL - 24 WEST MAIN STREET

1. Call to order - The meeting was called to order by Village President Pro Tem Gary Ziegler at 7:00 PM.
2. Roll call by Clerk – Trustees present were: Tyler Kattre, Ben O'Brien, Gary Ziegler, Daniel Rung, Bonnie Wilcox and Deb Kazmar. Absent: Howard Ward. President Pro-Tem Gary Ziegler welcomed new Village Board member Daniel Rung.
3. Visitors: Rick Francois, Marechiel Santos-Lang, Michael Parkin, Herb Blaser and Brad Peterson-Post Messenger Recorder
4. The Clerk stated that the meeting has been noticed as required by law.
5. Visitors Who Would Like to Speak Now
6. Visitors Who Would Like to Speak On an Agenda Item
7. **Consent Agenda:** *Trustee Wilcox made a motion to approve the consent agenda as follows; seconded by Trustee Kazmar. Motion carried.*
  - a. Approval of Minutes - July 16, 2012
  - b. Approval of Minutes - July 23, 2012
  - c. Approval of Bills for July 2012
  - d. Approval of Operator's License Application for Megan M. Short (The Nest)
8. Committee Reports – No discussion.
9. President's Report – Not present.
10. Administrator/Clerk/Treasurer's Report – Forward any last new web site suggestions ASAP.
11. **Unfinished Business:**
  - a. **Lake Restoration / West Lake Dredging / Pedestrian Bridge Projects Update & Issues** – Bridge construction and habitat restoration are proceeding on track.
    - i. **Grand Opening Celebration** – Rick Francois and Marechiel Santos-Lang were present. Francois: the fundraising has been amazingly successful. Almost \$800,000 has been raised. Mass mailing campaign is in its final stages, and has reached nationwide. People are really behind the project. Santos-Lang has world-wide event planning experience and is a Belleville resident. They gave an overview of the grand opening celebration planned for September 2 to promote enjoyment of the lake, recognize donors and contributors to the project and to encourage future support of the area. They will seek sponsors to offset as much of the cost as possible.

*Trustee Kattre made a motion to authorize financing for the lake grand opening celebration in an amount not to exceed \$10,535, with future proceeds going to offset that amount; seconded by Trustee Wilcox. Motion carried.*

- b. **Committee/Commission Appointment Recommendations** – Trustee Ziegler proposed that Daniel Rung be assigned to Public Works Committee. *Trustee Kazmar made a motion to appoint Daniel Rung to Public Works Committee; seconded by Trustee Kazmar. Motion carried.*
- c. Proposal for TIF #4 Project with Landmark – No action.
- d. **Wisconsin Knowles-Nelson Stewardship Program Grant And Dane County Conservation Fund Grant Applications For The Cosgrove Addition, Lake Belle View Area - Approval of Associated Share of Administration Costs** – Little reported that the seller accepted terms of purchase, and now all is contingent on receiving grant funds. ~~Natural Heritage Land Trust has done all the negotiating,~~ agreements and grant paperwork. *Trustee Kattre made a motion to approve the associated share of administrative cost not to exceed \$3100 with funds from the park maintenance budget; seconded by Trustee O'Brien. Motion carried.*
- e. **Committee Recommendations Regarding Police Department Future Chief** – No formal recommendations; however, the committee would like to consider a company that performs personality and other tests that have been used by nearby municipalities. No information yet on psychiatric testing costs. Trustee Kazmar discussed whether we should involve someone in law enforcement to help interpret resumes and certifications and develop questions. No objections were heard to bringing in an outside resource, but make sure he's up to date on current procedures and clarify whether he would want any compensation.

12. **New Business:**

- a. **Resolution #2012-08-01: Providing for the Publication, Filing, Inspection and Adoption of a Code of General Ordinances** – *Trustee Kattre made a motion to approve resolution 2012-08-01; seconded by Trustee Kazmar. Motion carried.* Draft Code Book is now open for public inspection. It is scheduled for adoption in September.

13. **Other Business:** Correspondence & Announcements – Election Day is August 14. Future meeting dates were noted.

- a. Questions and Items for Referral – Discussion held on parking in Community Park during Community Picnic. Jerry Butts will talk to the softball organizers. An option is to have no parking past ropes after 20 feet, as there was a concern with the grass.

14. **Adjournment** – Trustee Kazmar made a motion to adjourn; seconded by Trustee Wilcox. Motion passed unanimously. The meeting was adjourned by President Pro-Tem Ziegler at 8:09 PM.

*By April Little, Administrator/Clerk/Treasurer*

*These minutes are not official until approved by the Belleville Board of Trustees.*

## GENERAL FUND CHECKING

ALL Checks

Posted From: 8/01/2012 From Account:  
Thru: 8/16/2012 Thru Account:

Check Nbr	Check Date	Payee	Amount
V738	8/07/2012	ANDERSON, DONNA	902.64
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V739	8/07/2012	BEIERSDORF, VICTORIA L.	1,031.79
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V740	8/07/2012	BIGLER, JULIE L.	222.37
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V741	8/07/2012	EICHELKRAUT, WILLIAM B.	1,842.69
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V742	8/07/2012	HENDRICKSON, DARLENE M.	910.60
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V743	8/07/2012	LEHMANN, BRONNA B.	715.34
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V744	8/07/2012	LITTLE, APRIL A. W.	1,611.03
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V745	8/07/2012	MARTIN, JEREMY A	973.67
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V746	8/07/2012	FENCE, BRENT	788.36
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V747	8/07/2012	SKOGEN, ROBERT M.	248.12
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
V748	8/07/2012	VEENEMAN, MICHELLE	472.39
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15148	8/08/2012	FURMAN, RACHEL M.	277.69
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15149	8/07/2012	BUTTS, JERRY D.	1,274.96
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15150	8/07/2012	CHRISTENSEN, JEAN M.	691.32
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15151	8/07/2012	DIEDERICH, FREDERICK H.	943.74
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15152	8/07/2012	FREEMAN, DEBRA	585.76
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15153	8/07/2012	FURMAN, RACHEL M.	812.10
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15154	8/07/2012	HELLER, MOLLY K	314.42
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15155	8/07/2012	HULTINE, MOLLY M.	1,532.15
	Manual Check	Pay period 07/23/2012 to 08/05/2012	

## GENERAL FUND CHECKING

## ALL Checks

Posted From: 8/01/2012 From Account:  
Thru: 8/16/2012 Thru Account:

Check Nbr	Check Date	Payee	Amount
15156	8/07/2012	O'CONNOR, THOMAS P.	1,214.22
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15157	8/07/2012	PAULI, DAVID J.	1,121.22
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15158	8/07/2012	PELTON, TERESA A.	819.41
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15159	8/07/2012	SOLBERG, SHEREE	271.52
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
15160	8/07/2012	YOUNG, TERESA M	325.07
	Manual Check	Pay period 07/23/2012 to 08/05/2012	
19054	8/01/2012	WMCCA JUD. EDUCATIONAL CERT. OCT 17 - TERESA	240.00
19055	8/06/2012	HOESLY MEATS, INC. HAMBURGER FOR FOOD PANTRY	448.90
19056	8/07/2012	*** Test Check *** Test Check *** VOID *** VOID *** VOID *** VOID ***	0.00
19057	8/07/2012	AFLAC INV # 680435 JULY 26TH - AUG 22ND	478.04
19058	8/07/2012	AGRECOL AQUATIC PLANT/ FISH RESTORATION	6,000.00
19059	8/07/2012	ALLIANT ENERGY/WP&L ACCT # 366426-010	5,968.88
19060	8/07/2012	ALLIANT ENERGY/WP&L (2) ACCT # 393374-010	804.45
19061	8/07/2012	BAKER & TAYLOR INV # 2027135797	2,058.67
19062	8/07/2012	BELLEVILLE MUNICIPAL WATER DEPT ACCT # 049-0101-00	1,414.36
19063	8/07/2012	BELLEVILLE MUNICIPAL WATER DEPT (2)	92.33
19064	8/07/2012	BOOK WHOLESALERS, INC. INV # 147549E	5.83
19065	8/07/2012	BROWNELLS, INC. ACCT # 01377913	102.92
19066	8/07/2012	CAPITAL LOCK, INC. INV # 45707 REKEY PW BLDG.	425.50
19067	8/07/2012	CENTER FOR LAND USE EDUCATION 2012 PLAN COMMISSION HANDBOOK, 2ND ED.	15.00

## GENERAL FUND CHECKING

ALL Checks

Posted From: 8/01/2012 From Account:  
Thru: 8/16/2012 Thru Account:

Check Nbr	Check Date	Payee	Amount
19068	8/07/2012	CHARTER COMMUNICATIONS ACCT # 8245 11 719 0015586	134.25
19069	8/07/2012	CHARTER COMMUNICATIONS ACCT # 8245 11 719 0001982	273.63
19070	8/07/2012	CHEAPER THAN DIRT ORDER # 7780565A RIFLE CASE	134.95
19071	8/07/2012	CHRISTEN BROTHERS SERVICE INV # 68108 MOWER TIRE REPAIR	42.57
19072	8/07/2012	CINTAS CORPORATION ACCT # 446-32222	338.95
19073	8/07/2012	CITGO FLEET # 131801342	1,139.50
19074	8/07/2012	CITGO (2) FLEET # 132004243	1,024.30
19075	8/07/2012	DANE COUNTY REGISTER OF DEEDS CHETWOOD CUP	30.00
19076	8/07/2012	DANE COUNTY REGISTER OF DEEDS CORPORATE LIMITS	30.00
19077	8/07/2012	DANE COUNTY REGISTER OF DEEDS ANNEXATION ORDINANCE	30.00
19078	8/07/2012	DANE COUNTY TREASURER JULY REPORT	80.00
19079	8/07/2012	DEBRA FREEMAN TRIVIA NIGHT MEETING REIMBURSE MILEAGE	21.89
19080	8/07/2012	FARRELL EQUIPMENT & SUPPLY CO., INC. CUSTOMER ID VIL044	1,490.40
19081	8/07/2012	FIRST SUPPLY LLC - MADISON INV # 9454483-00	501.00
19082	8/07/2012	FRONTIER (2) 608-424-3545	234.03
19083	8/07/2012	GALLS, LLC ACCT # 4238944	96.98
19084	8/07/2012	GENERAL CODE INV # BILL007769	6,177.00
19085	8/07/2012	GORDON FLESCH CO., INC. 10V743	138.69
19086	8/07/2012	GREEN COUNTY HIGHWAY COMMISSION SEALCOAT/CRACKSEAL STREETS	27,684.68

8/16/2012 9:49 AM

Reprint Check Register - Quick Report - ALL

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ACCT

GENERAL FUND CHECKING

ALL Checks

Posted From: 8/01/2012 From Account:  
Thru: 8/16/2012 Thru Account:

Check Nbr	Check Date	Payee	Amount
19087	8/07/2012	GREEN COUNTY REGISTER OF DEEDS CORPORATE LIMITS	30.00
19088	8/07/2012	HAROLD'S EXCAVATING CO. EVELYN PILLER FUNERAL	1,580.00
19089	8/07/2012	HAWKINS , INC. INV # 3367770 CHEMICALS	804.75
19090	8/07/2012	INGRAM LIBRARY SERVICES INV # 05810649	36.70
19091	8/07/2012	IRON WORKS CONSTRUCTION CO PAYMENT #4	8,034.25
19092	8/07/2012	KIM HEGSTROM REFUND CITATION OVERPAYMENT	7.00
19093	8/07/2012	LAMBEAU TELECOM ACCT # FW032859	259.50
19094	8/07/2012	MARY GEHIN REIMBURSE JUDGE TRIAL SEMINAR	292.31
19095	8/07/2012	MENARDS ACCT # 30580417	215.62
19096	8/07/2012	MIDWEST TAPE INV # 90190143	614.61
19097	8/07/2012	MILPORT ENTERPRISES, INC. INV # 223569 ALUM SULFATE	3,589.08
19098	8/07/2012	NEWS PUBLISHING COMPANY, INC. ELECTIONS	936.41
19099	8/07/2012	NORTH SHORE BANK,FSB AUGUST 7TH PAYROLL	250.00
19100	8/07/2012	NORTHERN LAKE SERVICE, INC. INV # 217832	333.60
19101	8/07/2012	PURCHASE POWER ACCT # 8000-9090-0547-6721	1.00
19102	8/07/2012	QUILL CORPORATION ACCT # C264557	395.56
19103	8/07/2012	SHORT ELECTRIC INC INV # 17889 POWER ISSUE @ PW	128.20
19104	8/07/2012	SOUTH CENTRAL LIBRARY SYSTEM INV # 11-1197 RECEIPT PAPER,LABELS,CARDS	239.66
19105	8/07/2012	STATE OF WISCONSIN JULY REPORT	242.80

## GENERAL FUND CHECKING

ALL Checks

Posted From: 8/01/2012 From Account:  
Thru: 8/16/2012 Thru Account:

Check Nbr	Check Date	Payee	Amount
19106	8/07/2012	SUGAR RIVER BANK BUTTS	200.00
19107	8/07/2012	THE MINNESOTA LIFE INSURANCE COMPANY SEPTEMBER 2012 PREMIUM	418.52
19108	8/07/2012	VERONA ACE HARDWARE INV # 94439 PAINT	149.95
19109	8/07/2012	VERONA AREA SCHOOL DISTRICT USED IRRIGATION SYSTEM	5,000.00
19110	8/07/2012	VILLAGE OF MCFARLAND POLICE DEPT. LEGAL UPGRADE TRAINING INV # 1011	75.00
19111	8/07/2012	WASTE MANAGEMENT OF WI-MN AUGUST CHARGES	13,304.30
19112	8/07/2012	WEAVER AUTO PARTS - NEW GLARUS INV # 508544	19.20
19113	8/07/2012	WJZ CLEANING, LLC INV # 5981JULY CLEANINGS	440.00
19114	8/07/2012	WJZ CLEANING, LLC (2) INV # 5946 JULY CLEANINGS	370.00
19115	8/08/2012	WISCONSIN DEPARTMENT OF NATURAL RESOURCES SERV-US ST STORMWATER PERMIT	300.00
19116	8/09/2012	UNIVERSITY OF WISCONSIN BRONNA LEHMANN ON LINE COURSE	415.00
19117	8/14/2012	DANE COUNTY REGISTER OF DEEDS MAGRONE CUP (2)	60.00
ACHAUGDENT	8/01/2012	DENTAL INSURANCE	1,521.91
	Manual Check	ACH DENTAL INS AUGUST PREMIUM	
Grand Total			117,825.21

## GENERAL FUND CHECKING

ALL Checks

Posted From: 8/01/2012 From Account:  
Thru: 8/16/2012 Thru Account:

	Amount
Total Expenditure from Fund # 100 - GENERAL FUND	54,979.41
Total Expenditure from Fund # 500 - CAPITAL PROJECT FUND	6,177.00
Total Expenditure from Fund # 550 - WASTE MANAGEMENT	13,560.73
Total Expenditure from Fund # 600 - WATER & SEWER	14,950.11
Total Expenditure from Fund # 650 - STORM WATER UTILITY	1,113.92
<del>Total Expenditure from Fund # 800 - LAKE RESTORATION</del>	<del>15,524.65</del>
Total Expenditure from Fund # 900 - LIBRARY	10,571.28
Total Expenditure from Fund # 950 - CEMETERY FUND	948.11
Total Expenditure from all Funds	117,825.21

**JULY 2012 TREASURER'S REPORT**

<b>Account Balances:</b>	<b>CHECKING</b>	<b>SAVINGS</b>	<b>CD ACCOUNTS</b>	<b>TOTALS</b>
General Fund (100)	\$358,790.38	\$0.00		\$358,790.38
Debt Services (300)	\$243,053.73	\$0.00		\$243,053.73
Debt Service Reserve Funds	\$186,636.54			\$186,636.54
Capital Projects (500)	-\$44,383.04	\$0.00		(\$44,383.04)
TIF 3 (510)	-\$202,899.48	\$50,559.11		(\$152,340.37)
TIF 4 (520)	-\$9,104.88	\$0.00		(\$9,104.88)
TIF 5 (530)	-\$16,106.53	\$0.00		(\$16,106.53)
Waste Management (550)	-\$1,031.29	\$0.00		(\$1,031.29)
Water/Sewer (600)	\$687,731.94	\$538,775.31		\$1,226,507.25
Stormwater (650)	\$29,654.18	\$0.00		\$29,654.18
CDA (720)	\$13,146.00	\$362,011.78		\$375,157.78
Lake Restoration (800)	\$40,604.77	\$0.00		\$40,604.77
Library (900)	\$210,122.27	\$0.00		\$210,122.27
Cemetery (950)	\$29,801.37	\$24,752.16		\$54,553.53
	<u>\$1,526,015.96</u>	<u>\$976,098.36</u>	<u>\$0.00</u>	<u>\$2,502,114.32</u>
<b>Prior Month End Balance</b>	<b>\$1,479,166.67</b>	<b>Debits</b>	<b>Credits</b>	
<b>Expenditures:</b>		\$1,782,532.61		
Payroll		\$63,015.50		
<b>Receipts:</b>			\$1,892,017.87	
<b>Prior Month Interest</b>			\$379.53	
<b>Month End Balance 7/31/12</b>	<b>\$1,526,015.96</b>			

**WATER AND SEWER TREASURERS REPORT**

<b>2012 as of JULY 31, 2012</b>	Earned
Savings	193.06
Checking INTEREST	91.70
<b>Total Distributed to Checking Account</b>	<b>284.76</b>

<b>WATER</b>	<b>PREVIOUS BALANCE</b>	<b>JULY MONTH</b>	<b>CURRENT BALANCE</b>
<b>DESIGNATED FOR PROJECTS</b>			
2009 Water Main Project R00372027.0	26,458.65	0.00	26,458.65
2010 Hwy 92 project 2010 borrow 325000 net 310,062	51,848.60	0.00	51,848.60
<b>SUB TOTAL</b>	<b>78,307.25</b>	<b>0.00</b>	<b>78,307.25</b>
Reserve	34,885.43	0.00	34,885.43
Prior undesignated \$173,708.58 & cash \$22,400.20	29,532.30	0.00	29,532.30
	64,417.73	0.00	<b>64,417.73</b>
<b>GENERAL OPERATION</b>			
2012 Revenue	99,727.25	20,085.75	119,813.00
2012 Expense	-75,911.28	-4,067.51	-79,978.79
2012 Public Fire Protect Rev	51,994.97	9,313.35	61,308.32
Miscellaneous Revenue	5,490.38	1,378.36	6,868.74
Internal Transfer Designated Projects	0.00	0.00	0.00
cash	<u>286,669.02</u>	<u>0.00</u>	<u>286,669.02</u>
<b>SUB TOTAL WORKING CASH</b>	<b>367,970.34</b>	<b>26,709.95</b>	<b>394,680.29</b>
INTEREST	472.19	120.36	592.55
<b>TOTAL WATER</b>	<b>511,167.51</b>	<b>26,830.31</b>	<b>537,997.82</b>

<u>SEWER</u>	PREVIOUS BALANCE	JULY MONTH	CURRENT BALANCE
<b>DESIGNATED FOR PROJECTS</b>			
2010 Hwy 92 project village 2010 borrow 79,952	20,893.09	0.00	20,893.09
SUB TOTAL	20,893.09	0.00	20,893.09
WWTP R&R	161,631.58	0.00	161,631.58
Reserve	105,444.80	0.00	105,444.80
Future Clean Water Debt	368,912.78	0.00	368,912.78
TOTAL	474,357.58	0.00	474,357.58
<b>GENERAL OPERATIONS</b>			
2012 Billing Revenue	376,173.62	71,962.55	448,136.17
2012 Expense	-156,971.77	-10,901.86	-167,873.63
Monthly Payment to Clean Water Acct (-55,000)	-330,000.00	-55,000.00	-385,000.00
Transfer to/from account	0.00	0.00	0.00
cash	-125,665.72	0.00	-125,665.72
SUB TOTAL WORKING CASH	-236,463.87	6,060.69	-230,403.18
Deduct Meter Revenue	875.00	1,225.00	2,100.00
Miscellaneous Revenue	4,073.64	20.00	4,093.64
Connection Fee (new home)	0.00	776.00	776.00
Remaining 2011 C Water 401457.43 & CONNECTION 4583.86	406,311.29	0.00	406,311.29
Monthly Deposit to Clean Water Acct (55,000)	330,000.00	55,000.00	385,000.00
Clean Water Debt Payment	-537,309.54	0.00	-537,309.54
<b>TOTAL CLEANWATER</b>	199,001.75	55,000.00	254,001.75
INTEREST	916.05	142.92	1,058.97
prepaid/prior yr exp	0.00	0.00	0.00
<b>TOTAL SEWER</b>	625,284.82	63,224.61	688,509.43
<b>TOTALS</b>			
WATER	511,167.51	26,830.31	537,997.82
SEWER	625,284.82	63,224.61	688,509.43
<b>BANK STATEMENTS</b>	1,136,452.33	90,054.92	1,226,507.25
Jerry's Petty Cash	25.00	0.00	25.00
<b>BALANCE SHEET</b>	1,136,477.33	90,054.92	1,226,532.25

<u>JUNE INTEREST JE</u>	<u>DEBIT</u>	<u>CREDIT</u>
600-00-11101-000-000 CASH	284.76	
600-10-48110-419-000 WATER		128.08
600-20-48110-419-000 SEWER		156.68

		Fund: 600 - WATER & SEWER	
		Report Date: 07/31/2012	
Account Number		Debit	Credit
600-00-11101-000-000	TREASURERS CASH - CHECKING SRB	300,639.96	
600-00-11103-000-000	CURRENT SEWER CONNECTION FEE		
600-00-11104-000-000	WWTP REPAIR & REPLACEMENT CASH	161,631.58	
600-00-11108-300-001	TREASURER'S CDs		
600-00-11108-300-002	TREAS CDs - WATER		
600-00-11109-000-000	CLEAN WATER REDEMPTION ACCOUNT	199,001.75	
600-00-11109-005-000	WATER PROJECTED PROJECTS	26,458.65	
600-00-11110-002-000	SAVINGS PRIOR R&R FUND	200,871.00	
600-00-11110-003-000	SAVINGS SET ASIDE CONNECT FEE	168,041.78	
600-00-11110-006-000	SAVINGS SEWER RESERVE	105,444.80	
600-00-11110-007-000	SAVINGS WATER UNDESIGNATED	29,532.30	
600-00-11110-008-000	SAVINGS WATER RESERVE	34,885.43	
600-00-11800-000-000	PETTY CASH FUND	25.00	
<b>CASH AND MARKETABLE SECURITIES</b>		<b>1,226,532.25</b>	
600-00-13100-000-142	CUSTOMER ACCOUNTS RECEIVABLE	128,515.41	
600-00-13105-000-142	ACCTS REC. OTHER	42.30	
<b>ACCOUNTS RECEIVABLE</b>		<b>128,557.71</b>	
600-00-14000-000-183	CONSTRUCTION/SEWER		
<b>OTHER ASSETS &amp; DEFERRED DEBITS</b>			
600-00-15100-000-145	DUE FROM GENERAL FUND	0.17	
<b>DUE FROM OTHER FUNDS</b>		<b>0.17</b>	
600-00-16110-000-150	WATER MATERIALS AND SUPPLIES	8,723.00	
600-00-16110-000-165	Prepaid Expenses - Water		
600-00-16110-000-166	Prepaid Expenses - Sewer		
600-00-16111-000-184	DEBT ISSUE COSTS - 08 NOTE	13,428.00	
600-00-16111-000-185	DEBT ISSUE COSTS - 2010 BAN	11,950.00	
<b>INVENTORIES</b>		<b>34,101.00</b>	
600-00-18112-000-310	LAND & LAND RIGHTS	11,096.80	
600-00-18112-000-314	WELLS & SPRINGS	8,056.67	
600-00-18113-000-321	WATER PUMPING PLANT STRUCTURE	48,067.46	
600-00-18113-000-325	WATER ELECTRIC PUMPING EQUIP	49,968.61	

Fund: 600 - WATER & SEWER  
Report Date: 07/31/2012

Account Number		Debit	Credit
600-00-18113-000-328	WATER COMBUSTION PUMP EQUIP	1,087.39	
600-00-18114-000-332	WATER TREATMENT EQUIP	2,924.12	
600-00-18114-001-343	MAINS - CONTRIBUTED	1,148,528.00	
600-00-18114-001-345	SERVICES - CONTRIBUTED	162,781.00	
600-00-18114-001-348	HYDRANTS - CONTRIBUTED	145,004.00	
600-00-18115-000-340	WATER LAND & LAND RIGHTS	2,925.50	
600-00-18115-000-342	STANDPIPE	48,624.49	
600-00-18115-000-343	WATER MAINS	2,122,749.51	
600-00-18115-000-345	WATER SERVICES	914,553.54	
600-00-18115-000-346	WATER METERS	344,438.87	
600-00-18115-000-348	WATER HYDRANTS	249,542.20	
600-00-18115-000-349	WATER FOUNTAINS & BASINS	48.02	
600-00-18115-000-394	PROPERTY FOR FUTURE USE	30,000.00	
600-00-18116-000-371	WATER STRUCTURES & IMPROVEMENT	154.52	
600-00-18116-000-372	WATER OFFICE EQUIPMENT	7,125.92	
600-00-18116-000-379	WATER MISC. EQUIPMENT	15,547.80	
600-00-18116-000-395	WATER SYSTEM STUDY	7,000.00	
600-00-18116-000-396	SCHOOL ST 08 W	89,635.36	
600-00-18116-000-397	SCADA	15,345.00	
600-00-18390-000-110	WATER ACCUMULATED DEPRECIATION		345,187.02
600-00-18390-002-110	ACCUMULATED DEPRECIATION CIAC		269,448.00
=====			
	<b>WATER UTILITY PLANT</b>	<b>4,810,569.76</b>	
=====			
600-00-19112-000-312	SEWER SERVICE CONNECTIONS	113,234.12	
600-00-19112-000-313	SEWER COLLECTING SYSTEM	3,761,841.92	
600-00-19112-000-315	SEWER FORCE MAINS	153,446.75	
600-00-19112-000-316	SEWER OTHER COLLECTING EQUIP	28,247.27	
600-00-19113-000-320	SEWER LAND & LAND RIGHTS PUMP	500.00	
600-00-19113-000-323	SEWER ELECTRIC PUMP EQUIP	460,332.47	
600-00-19114-000-330	SEWER LAND & LAND RIGHTS TREAT	29,650.00	
600-00-19114-000-331	SWR TREATMENT & DISPOSAL PLANT	841,660.80	
600-00-19114-000-332	SWR PRELIM TREAT EQUIP	1,337,322.71	
600-00-19114-000-333	SWR PRIMARY TREATMENT EQUIP	78,920.76	
600-00-19114-000-334	SWR SECONDARY EQUIP	4,578,341.97	
600-00-19114-000-336	SWR CHLORINATION EQUIP	331,970.77	
600-00-19114-000-337	SWR SLUDGE/DISPOSAL EQUIP	249,615.32	
600-00-19114-000-338	SWR PLANT SITE PIPING	1,282,242.33	

Fund: 600 - WATER & SEWER  
Report Date: 07/31/2012

Account Number		Debit	Credit
600-00-19114-000-339	SWR FLOW METERING EQUIP	27,483.70	
600-00-19114-000-340	SWR OUTFALL SEWER PIPES	18,529.11	
600-00-19114-000-346	SWR DEDUCT METERS	8,369.96	
600-00-19115-000-371	SWR STUCTURES & IMPROVEMENTS	18,312.66	
600-00-19115-000-372	SWR OFFICE EQUIPMENT	37,991.58	
600-00-19115-000-373	SWR TRANSPORTATION EQUIP	107,767.33	
600-00-19115-000-379	SWR MISC EQUIP	92,849.43	
600-00-19116-901-395	SEWER PLANT STUDY UPGRADE		
600-00-19116-902-395	NESSSI	7,855.39	
600-00-19390-000-110	ACCUMULATED DEPRECIATION		2,501,968.00
600-00-19390-000-183	ACCUMULATED DEPRECIATION		
<b>SEWER UTILITY</b>		<b>11,064,518.35</b>	
<b>TOTAL ASSETS</b>		<b>17,264,279.24</b>	
600-00-21200-000-000	VOUCHERS PAYABLE		
600-00-21200-000-232	VOUCHERS PAYABLE		
<b>ACCOUNTS PAYABLE</b>			
600-00-22300-000-222	WELL LAND ADVANCE		16.00
600-00-22300-000-223	PEARL ST ADVANCE		
600-00-22300-000-224	SEWER ADVANCE		
600-00-22300-000-226	SCADA SYSTEM LOAN		31,235.00
600-00-22300-000-227	WTR SCHOOL ST- 08 NOTE		585,421.00
600-00-22300-000-228	WTR CONTINUITY- 08 NOTE		54,205.00
600-00-22300-000-229	WTR UNDESIG- 08 NOTE		15,374.00
600-00-22300-000-230	2010 NOTE - HWY 92		325,000.00
600-00-22400-000-237	INTEREST ACCRUED		33,497.00
600-00-22500-000-224	CLEAN WATER FUND		778,029.42
600-00-22500-000-225	CLEAN WATER FUND NEW PLANT		5,553,178.78
600-00-22500-000-226	SWR SCHOOL ST - 08 NOTE		35,215.00
600-00-22500-000-227	SWR CONTINUITY - 08 NOTE		4,185.00
600-00-22500-000-228	SWR UNDESIG-08 NOTE		600.00
<b>LONG TERM DEBT</b>			<b>7,415,956.20</b>
600-00-25100-000-236	TAXES DUE TO GENERAL FUND		55,088.00

Fund: 600 - WATER & SEWER  
Report Date: 07/31/2012

Account Number		Debit	Credit
600-00-25100-000-253	WATER PSC/CIAC		55,404.00
600-00-25101-425-000	AMORTIZ OF REG LIABILITY (REV)		36,936.00
<b>DUE TO OTHER FUNDS</b>			147,428.00
<b>TOTAL LIABILITY</b>			7,563,384.20
600-00-31100-000-200	WATER CAPITAL PD IN BY MUNICIPAL		
600-00-31100-000-201	SEWER CAPITAL PD BY MUNICIPAL		
600-00-31200-000-271	CONTRIBUTE AID OF CONST WATER		
600-00-31200-000-272	CONTRIBUT AID OF CONST SEWER		
<b>CONTRIBUTED CAPITAL</b>			
600-00-33900-000-216	UNAPPROPRIATED EARNED SURPLUS		9,168,271.18
600-00-33900-001-216	UNAPPROP SURPLUS-CONTRIBUTED		
600-00-33900-002-216	UNAPPROP EARNED SURPLUS CIAC		
600-00-33901-000-000	WWTP REPAIR & REPLACEMENT FUND		
<b>RETAINED EARNINGS</b>			9,168,271.18
600-00-34200-000-000	NET INCOME/EXPENSE SUMMARY		660,855.72
<b>FUND BALANCE</b>			660,855.72
<b>TOTAL FUND EQUITY</b>			9,829,126.90
	2012 Revenues		656,930.10
	2012 Expenditures	785,161.96	
<b>GRAND TOTALS</b>		18,049,441.20	18,049,441.20

APPLICATION FOR TEMPORARY CLASS "B"/"CLASS B" RETAILER'S LICENSE

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10.00

Application Date: 8/10/12

Town [ ] Village [x] City [ ] of Belleville County of Dane

The named organization applies for: (check appropriate box(es).)

- [x] A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.
[x] A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 10:30 a.m. and ending 5:30 p.m. and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

1. ORGANIZATION (check appropriate box) [x] Bona fide Club [ ] Church [ ] Lodge/Society [ ] Veteran's Organization [ ] Fair Association

(a) Name Belleville Chamber of Commerce

(b) Address P.O. Box 392 (Street) [ ] Town [x] Village [ ] City

(c) Date organized 1-1-92

(d) If corporation, give date of incorporation -

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: [ ]

(f) Names and addresses of all officers:

President Brad Freitag

Vice President Mark Schneider

Secretary Melissa Anderson

Treasurer Faye Nolden

(g) Name and address of manager or person in charge of affair: Brad Peterson 7002 Little Lakes Rd., Belleville, WI 53508

2. LOCATION OF PREMISES WHERE BEER AND/OR WINE WILL BE SOLD:

(a) Street number Belleville Community Park, 1 Cross Circle

(b) Lot - Block -

(c) Do premises occupy all or part of building? Part

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: It will be in the west portion of the Community Park.

3. NAME OF EVENT

(a) List name of the event Belleville LakeFest

(b) Dates of event 9/2/12

DECLARATION

The Officer(s) of the organization, individually and together, declare under penalties of law that the information provided in this application is true and correct to the best of their knowledge and belief.

Officer Emyer Nolden 8-14-12 (Signature/date)
Officer Melissa Anderson 8/14/12 (Signature/date)
Officer Brad Peterson 8/10/12 (Signature/date)
Officer Faye Nolden 8/14/12 (Signature/date)

Date Filed with Clerk 8-14-12 Date Reported to Council or Board

Date Granted by Council License No.

Schweger's

APPLICATION FOR LICENSE TO SERVE FERMENTED MALT BEVERAGES AND INTOXICATING LIQUORS for the VILLAGE OF BELLEVILLE BELLEVILLE, WISCONSIN 53508

TO THE BOARD OF THE VILLAGE OF BELLEVILLE, WISCONSIN: I hereby apply for a license to serve, from date hereof to June 30, 20 13, inclusive (unless sooner revoked), Fermented Malt Beverages and Intoxicating Liquors, subject to the limitations imposed by WI Statutes and all acts amendatory thereof and supplementary thereto, and hereby agree to comply with all laws, resolutions, ordinances and regulations, Federal, State or Local, affecting the sale of such beverages and liquors be granted to me.

NOTICE: THIS APPLICATION SHALL BE DENIED IF ALL SECTIONS ARE NOT COMPLETED TRUTHFULLY AND WITH NO OMISSIONS. THE LICENSE SHALL NOT BE GRANTED FOR A MINIMUM OF 5 DAYS AFTER RECEIPT OF APPLICATION IN VILLAGE OFFICE.

Form with fields for Name of Applicant (Jason J Dux), Address, Phone Number, Age, Date of Birth, Driver's License #, License type (Renewal or New Operator's License), Responsible Beverage Course completion status, and Notary Public section.

To Police 8-6-12

Village of Belleville  
Police Committee Meeting Minutes  
August 13<sup>th</sup>, 2012  
5:45pm  
Belleville Village Hall  
24 West Main Street  
Belleville, WI 53508

**Call to Order**

**Visitors Who Would Like to Speak Now:** None

**Visitors Who Would Like to Speak on an Agenda Item:** None

**Approval of the August 1<sup>st</sup>, 2012 Minutes:** Motion made by Debbie second by Bonnie to approve the minutes. Motion Carried

**New Business**

- 1) Discussion and Possible action on Outside Help for Chief Hiring (Recommendation on Hiring Process): Motion was made by Debbie second by Bonnie not to go with PEP (Milwaukee) group. Motion Carried. Our recommendation will be to have Dan Bolch and Dave Carter to help us on the hiring process.

**Motion to Adjourn by Bonnie Second by Debbie. Motion Carried.**

**Present: Debra Kazmar, Bonnie Wilcox, and Bill Eichelkraut,**

**Adjournment**

**Debra Kazmar**

**Police Committee Chairperson**

**Next Meeting September 5<sup>th</sup> and 10<sup>th</sup> 2012 at 5:45 pm**

**Finance and Personnel Committee Meeting Minutes**  
**July 24, 2012**

Present: April Little, Tyler Kattre, Bonnie Wilcox, and Gary Ziegler

Visitors: Connie Anderson, Matt Dregne, and Deb Kazmar

1. Bonnie called the meeting to order at 5:30 pm.
2. The motion for approval for the minutes from the June 26 meeting was made by Gary and seconded by Tyler. All approved.
3. Went into closed session to review the police union contract.
4. The next meeting will be August 20, 2012 at 6:00 pm.

The meeting was adjourned at 6:20 pm.

Respectfully submitted,  
Bonnie Wilcox



**Village of Belleville Police Department  
Occupational Health Services Proposed Program and Costs  
Police Officer Post offer Employment Exam**

**I. Post offer exam components**

**A. Physical Examination**

Personal and occupational health history and respirator questionnaire review. Physical exam with complete review of systems and emphasis on cardiopulmonary and musculoskeletal systems; respirator use clearance.

**C. Audiogram screen**

**D. Pulmonary Function test, as medically indicated for clearance**

**E. General Lab testing**

- Venipuncture
- Complete blood count
- Comprehensive metabolic panel
- Urinalysis
- Lipid panel

**F. Urine Drug testing: collection and processing**

- 10 panel Non-DOT testing: amphetamines, barbiturates, benzodiazepines, butalbital, codeine, marijuana, methadone, methamphetamine, methaqualone, morphine, nordiazepam, opiates, oxazepam, phencyclidine, phenobarbital, propoxyphene, secobarbital, temazepam

**G. Physical Therapy evaluation, to determine strength and flexibility**

**Total for Post offer exam..... \$388.00**

**II. Post offer Psychological Testing..... \$400.00**

Includes written, scored testing and interview by Psychology Department provider. Written report follows with input related to psychological suitability for officer duties.

**III. Miscellaneous additional services, based on history and/or physician discretion**

- Chest x-ray.....\$85.00
- EKG (age 35 or older)..... 80.00
- Medical Review & donor contact by physician (non-negatives only).....25.00

**Scheduling Procedure**

- Services will be provided at the Dean Clinic- Fish Hatchery location, 1313 Fish Hatchery Road, Madison. Participants will be seen in the Occupational Medicine Department by Occupational Medicine-specialty providers.
- Hours of service are from 7:30 am until 4:00 pm, Monday through Friday.

To: Howard Ward. Village President

As per our conversation on Thursday August 9, 2012 I propose that the Village of Belleville have a You Tube page for videos about life in Belleville, a Facebook Page, Twitter account, and LinkedIn Page.

The You Tube page would be monitored and administrated by my staff and would be used as a promotional tool to attract new businesses and residents to Belleville. It would feature bi-weekly updates of short three to three and a half minute videos promoting Belleville's assets, life style, and community to potential visitors, residents, and businesses. My staff would monitor the page for comments and filter any bad or unfair comments off the page.

The Facebook page would be used the same way as to promote Belleville as a destination and a great place to live and do business. With Facebook people who "like" pages and become friends would also be able to comment. Again my staff would watch the page for unfair or derogatory comments and remove them when found.

LinkedIn is another excellent choice to reach the decision makers in business. Setting up a page and joining other online economic development groups could help us out greatly.

Twitter blogging about Belleville and this site and others like it are sure pathways to at least getting the conversation about Belleville and all it has to offer going on the web.

These four social media sites are excellent tools for attracting visitors, businesses, new residents, and help bringing people who moved away back here to restart the community.

Included are some ideas and information from the web about Social Media in Economic Development.



Andy Ziehli

608-558-8131 608-424-6300 608-424-1233

[aziehli@advisorymgt.com](mailto:aziehli@advisorymgt.com)

According to a recent survey (1st quarter 2010) called "The Case of Advertising in Interactive Digital Magazines," by Josh Gordon, founder of Smarter Media Sales 70 percent of the readers of the digital editions that participated in the study (survey is based on 5,612 questionnaires) were less likely to ignore display ads in digital editions than on Web sites. Respondents also stated that electronic advertising in magazines was more helpful and interesting compared to the following forms of advertising.

**Ads in digital magazines: 63.2%**

**Television ads: 53.8%**

**Radio ads: 34.8%**

**E-mails: 22.4%**

**Ads in e-mail newsletters: 20.6%**

**Web site banner ads: 16.4%**

**Web site pop-up ads: 2.3%**

**Ads on mobile phone: 1.9%**

In another recent survey by Qmags, Americans read digital publications 4:1 over print publications when given the chance to do so. The reasons given for this by respondents were that e-products were timelier, easier to save, environmentally friendly, and more searchable. The majority of those surveyed declared themselves either "satisfied" or "very satisfied" with digital publications. The survey also found that over 60 percent of respondents read three or four of the past digital editions they received. These surveys provide valuable statistics on the ever growing power and earning potential of advertising in on-line magazines.

**Generation X & Y in general read only on-line publications to get their news!!!**

*From an Economic Development standpoint, our mission should be to seek out those who are really passionate about Belleville and enable them to connect and engage with one another. It's easy to set up a Facebook page, Twitter account or a forum. The real work comes in **planting, feeding and caring** for the budding community. Participants should feel like their voice **REALLY** matters. So many of us are jaded by the evident lack of listening or follow through at "leadership" level within most communities.*

*The community also needs to **CLEARLY** know what the central idea behind the formation is and what the rules and limitations are. This is where a moderator or community manager takes that role to help foster communication and engagement. And this is where you find out that, while usage of social media channels **IS FREE**, running and growing a community has **COSTS** associated with it (time, salary, contract, etc.).*

*If you want to truly engage and build a community, it's time to let go of old paradigms that include kung-fu-grip style of control, limited transparency and perceived elitism (because only a select few have privilege of information and belonging). Seek out those who are already active in the community and enable them to become the evangelists they naturally are, by providing them*

with a platform to communicate with one another and ways to involve and induct those who are on the periphery of your own reach, but within the circles of influence of your evangelists.

1. **Use Social Media To Reach Companies:** I know that as of now it's far-fetched to say that your efforts on social media are the reason a company will chose your location. Given that there are more and more CEOs and site selectors using social media to connect, however, these platforms offer a powerful way for you to engage and further establish your relationship with your key audiences. Case in point: Charlotte using Twitter to reach out to the CEO of Chiquita.
2. **Taking Your Brand Ambassadors Online:** Every community has a core group of people who are passionate about the brand. These advocates are excited to provide unsolicited feedback and insight to their network about your community, which only helps to bolster your region's credibility. Some communities are taking these brand ambassadors online by engaging with them on social mediums and asking them to spread the positive word about their community to their followers. My colleague Neilia Stephens wrote a blog about this a few weeks ago, but there are many more examples of online brand ambassadors that I'm sure we'll continue to write about.
3. **Search Engine Optimization (SEO)** - Search Engine Optimization benefits towns and cities much like it benefits businesses. Having good website SEO helps people find your county over other counties. SEO could be really beneficial if a county has something unique like the World's Largest Ball of Twine, if a city has an industrial building for sale which they want to promote, or if an area is in a highly competitive metropolitan area.
4. **Social Media Marketing (SMM)** - It is becoming increasingly popular for cities to take advantage of social networks like Facebook to reach out to alumni and current residents. Social media can help promote a positive view of a county, assist in public relations, and help fill needed employment positions. YouTube shows viewers aspects of a community that words just cannot accurately translate. Twitter, LinkedIn, and other social media are also used.
5. **Websites** – The tried-and-true website has not completely gone out of style. A well-done, search engine optimized website is still a great way for people to learn about a community. Coupled with social media, your community promotion can be more effective.

## **Small Towns, Big Ideas: Case Studies of Innovation**

by Jack Schultz, CEO of Boomtown Institute and Agracel Inc.  
The Agurban newsletter, March 10, 2009

A recent press release from the University of North's Carolina School of Government caught our eye. The headline was "Small Towns, Big Ideas: Case Studies of Innovation". Will Lambe, associate director of the Community and Economic Development Program at the School of Government, conducted the yearlong study in collaboration with the North Carolina Rural Center. The publication "features real stories, from real places that are successfully confronting real challenges similar to those facing small communities everywhere, such as globalization, geographic isolation, urban sprawl, aging populations, and natural disasters."

According to the study, seven themes emerged that offer take-away lessons for other communities hoping to learn from small towns with big ideas. Those include:

1. In small towns, community development is economic development. Communities that incorporate economic and broader, longer-term, community development goals stand to gain more than small towns that take a piecemeal approach.
2. Small towns with the most dramatic outcomes tend to be proactive and future-oriented; they embrace change and assume risk. Being proactive (as opposed to reactive) can be measured by a small town's willingness and ability to act on a particular challenge before it becomes a problem.
3. Successful community economic development strategies are guided by a broadly held local vision. Case after case has demonstrated that people (as opposed to money or other resources) are the one absolutely necessary ingredient to successful development. A committed group of local residents who are willing to work hard for their community's interests can change the fate of an otherwise hopeless community.
4. Defining assets and opportunities broadly can yield innovative strategies that capitalize on a community's competitive advantage. Assets for small town development might include individual people, nonprofit organizations,

businesses, open space, farms, parks, landfills (biomass), museums, schools, historic architecture, local attitudes or any number of other things.

5. Innovative local governance, partnerships and organizations significantly enhance the capacity for community economic development. The key to innovative local governance is to think creatively, but always keep the community's overall net benefits in mind. Regionalism and partnerships beyond municipal boundaries can help small towns to pool resources toward shared objectives.
6. Effective communities identify, measure and celebrate short-term successes to sustain support for long-term community economic development. Leaders in small towns must repeatedly make the case for the importance of their efforts to maintain momentum, invigorate volunteers and donors, convince skeptics and, most importantly, keep the focus on the vision or the goals established in a community's strategic plan.
7. Viable community economic development involves the use of a comprehensive package of strategies and tools, rather than a piecemeal approach. Successful development in small towns is always multifaceted. Successful communities tend to have evolved to the point where they have a comprehensive package of strategies and tools that are aligned with the core assets, challenges and opportunities with their regional context.

The report includes 45 case studies of small towns across the United States that are using a wide range of community and economic development strategies to advance their communities' vision for prosperity. The entire report can be downloaded from [www.cednc.unc.edu/stbi](http://www.cednc.unc.edu/stbi). We at Boomtown Institute have been studying small towns for over two decades. My research for Boomtown USA - The 7 1/2 Keys to Big Success in Small Towns, along with my travels over the past five years to nearly 400 communities throughout the United States, echoes the findings of Will Lambe. There are great things happening in rural America!

POSTED BY PLACE MARKETING GROUP AT 3:30 PM 

EMAIL THISBLOGTHIS!SHARE TO TWITTERSHARE TO FACEBOOK



August 16, 2012

Howard Ward, Village President  
Village of Belleville  
24 West Main Street, PO Box 79  
Belleville, WI 53508

Re: Serv-Us Street Storm Sewer Improvements  
Village of Belleville

Dear Mr. Ward:

Upon review of the bids received on August 10, 2012 for the above-referenced project, it was found that they were submitted by qualified contractors. It is our recommendation that the low responsive bidder listed below be accepted and award made at your next meeting.

Corex Excavation and Construction, LLC  
110 Railroad Street, PO Box 276  
Sun Prairie, WI 53590

Base Bid: \$74,700.85  
Alternate 1: \$31,543.00  
Alternate 2: \$9,819.00  
**Total Bid Amount \$116,062.85**

Please execute the enclosed Notice of Award in triplicate for the contract and return two copies to our office and keep one for your files. After receiving the executed copies, we will forward one copy of the Notice of Award and the remaining contract package to the Contractor.

Sincerely,

MSA Professional Services, Inc.

A handwritten signature in black ink, appearing to read "Kevin C. Lord".

Kevin C. Lord, RLS, P.E.  
Village Engineer

:jhb  
Enc.

---

*Offices in Illinois, Iowa, Michigan, Minnesota, and Wisconsin*

2901 INTERNATIONAL LANE, SUITE 300 • MADISON, WI 53704-3133  
608.242.7779 • 1.800.446.0679 • FAX: 608.242.5664  
www.msa-ps.com



P:\370637200372051\Spec\Construction Contract\00372051 letters 081612.docx

## NOTICE OF AWARD

Date: \_\_\_\_\_

Project: Serv-Us Street Storm Sewer Improvements	
Owner: Village of Belleville	Owner's Contract No.:
Contract: Village of Belleville - Serv-Us Street Storm Sewer Improvements	Engineer's Project No.: 00372051
Bidder: Corex Excavation and Construction LLC	
Bidder's Address: <i>[send Notice of Award Certified Mail, Return Receipt Requested]</i> 100 Railroad Street Sun Prairie, WI 53590	

You are notified that your Bid dated August 10, 2012 for the above Contract has been considered. You are the Successful Bidder and are awarded a Contract for Serv-Us Street Storm Sewer Improvements  
*Base Bid, Alternate 1 and Alternate 2*

The Contract Price of your Contract is One Hundred Sixteen Thousand and Sixty Two and 85/100 Dollars (\$116,062.85).

3 copies of the proposed Contract Documents (except Drawings) accompany this Notice of Award.

3 sets of the Drawings will be delivered separately or otherwise made available to you immediately.

You must comply with the following conditions precedent within [15] days of the date you receive this Notice of Award.

1. Deliver to the Owner [3] fully executed counterparts of the Contract Documents.
2. Deliver with the executed Contract Documents the Contract security [Bonds] as specified in the Instructions to Bidders (Article 20), General Conditions (Paragraph 5.01), and Supplementary Conditions (Paragraph SC-5.01).

~~3. Other conditions precedent:~~

Failure to comply with these conditions within the time specified will entitle Owner to consider you in default, annul this Notice of Award, and declare your Bid security forfeited.

Within ten days after you comply with the above conditions, Owner will return to you one fully executed counterpart of the Contract Documents.

Village of Belleville

Owner

By: \_\_\_\_\_

Authorized Signature

\_\_\_\_\_ Title

Copy to Engineer







ITEM NO.	ITEM DESCRIPTION	ESTIMATED QUANTITY	UNITS	UNIT PRICE	TOTAL PRICE
<b>BASE BID</b>					
1.	Mobilizations/Bonds/Insurance	1	LS	\$ 5,000.00	\$ 5,000.00
2.	Traffic Control	1	LS	\$ 1,000.00	\$ 1,000.00
3.	Pavement Pulverizing	920	SY	\$ 5.00	\$ 4,600.00
4.	Removal, Concrete Curb and Gutter	375	LF	\$ 3.00	\$ 1,125.00
5.	Removal, Concrete Driveway	8	SY	\$ 10.00	\$ 80.00
6.	Removal, Asphalt Driveway	9	SY	\$ 5.00	\$ 45.00
7.	Removal, 12" CMP Culvert	95	LF	\$ 1.00	\$ 95.00
8.	Standard 2.5'x3' Inlet w/ Casting	6	EA	\$ 850.00	\$ 5,100.00
9.	Storm Manhole, 48" Dia w/ Flat Lid and Casting	1	EA	\$ 1,500.00	\$ 1,500.00
10.	12-Inch RCP	62	LF	\$ 40.00	\$ 2,480.00
11.	15-Inch RCP	14	LF	\$ 45.00	\$ 630.00
12.	18-Inch RCP	34	LF	\$ 50.00	\$ 1,700.00
13.	24-Inch RCP w/ Apron Endwall	409	LF	\$ 52.00	\$ 21,268.00
14.	Imported Trench Backfill	300	CY	\$ 8.00	\$ 2,400.00
15.	3/4-Inch Dense Graded Base	445	TON	\$ 9.00	\$ 4,005.00
16.	30-Inch Concrete Curb and Gutter	375	LF	\$ 9.50	\$ 3,562.50
17.	Concrete Drive, 6-Inch	72	SF	\$ 3.50	\$ 252.00
18.	Concrete Sidewalk, 4-Inch	55	SF	\$ 4.00	\$ 220.00
19.	Detectable Warning Fields, 2x3'	2	EA	\$ 200.00	\$ 400.00
20.	Asphalt Drive, 3-Inch	81	SF	\$ 3.00	\$ 243.00
21.	Manhole Adjustment w/ New Casting	1	EA	\$ 500.00	\$ 500.00
22.	Asphaltic Pavement, E-1 Mix, Binder 1.75-Inch	88	TON	\$ 55.00	\$ 4,840.00
23.	Asphaltic Pavement, E-1 Mix, Surface 1.50-Inch	76	TON	\$ 55.00	\$ 4,180.00
24.	Silt Fence	230	LF	\$ 1.50	\$ 345.00
25.	Heavy Riprap w/ Geotextile Fabric, Type HR	24	SY	\$ 40.00	\$ 960.00
26.	Restoration, Topsoil, Seed, Fertilizer, & Mulch	860	SY	\$ 6.00	\$ 5,160.00
27.	Inlet Protection, Type C	6	EA	\$ 50.00	\$ 300.00
<b>TOTAL - BASE BID (ITEMS #1-27)</b>					<b>\$ 71,990.50</b>
<b>ALTERNATE BID 1 - UTILITY IMPROVEMENTS</b>					
28.	Removal, Sanitary Manhole	2	EA	\$ 400.00	\$ 800.00
29.	Removal, Sanitary Sewer	126	LF	\$ 5.00	\$ 630.00
30.	Removal, Asphalt Driveway	31	SY	\$ 5.00	\$ 155.00
31.	Sanitary Manhole, 48" Dia. w/ Casting	2	EA	\$ 2,500.00	\$ 5,000.00
32.	8-Inch PVC Sanitary Sewer, SDR 35	126	LF	\$ 65.00	\$ 8,190.00
33.	Connect to Existing Sanitary Sewer	2	EA	\$ 750.00	\$ 1,500.00
34.	6-Inch, 11.25° Bend	1	EA	\$ 200.00	\$ 200.00
35.	6-Inch, 22.5° Bend	1	EA	\$ 200.00	\$ 200.00
36.	6-Inch, 45° Bend	4	EA	\$ 200.00	\$ 800.00
37.	6-Inch, 6x6x6-Inch Tee	1	EA	\$ 300.00	\$ 300.00
38.	6 Ineh Valve	2	EA	\$ 1,200.00	\$ 2,400.00
39.	6-Inch, D.I.P. Water Main	320	LF	\$ 70.00	\$ 22,400.00
40.	Connect to Existing Water Main	3	EA	\$ 1,000.00	\$ 3,000.00
41.	Cap Existing Water Main	2	EA	\$ 300.00	\$ 600.00
42.	Imported Trench Backfill	260	CY	\$ 8.00	\$ 2,080.00
43.	1-Inch Service Tap w/ Corporation	2	EA	\$ 500.00	\$ 1,000.00
44.	1-Inch Copper Service	44	LF	\$ 40.00	\$ 1,760.00
45.	1-Inch Curb Stop	2	EA	\$ 400.00	\$ 800.00
46.	Asphalt Drive, 3-Inch	280	SF	\$ 3.00	\$ 840.00
<b>TOTAL - ALTERNATE BID 1 (ITEMS #28-46)</b>					<b>\$ 52,655.00</b>
<b>ALTERNATE BID 2 - GRANT ST. INLET IMPROVEMENTS</b>					
47.	Mobilizations/Bonds/Insurance	1	LS	\$ 1,000.00	\$ 1,000.00
48.	Traffic Control	1	LS	\$ 500.00	\$ 500.00
49.	Removal, Asphaltic Pavement	38	SY	\$ 4.00	\$ 152.00
50.	Removal, Concrete Curb and Gutter	33	LF	\$ 10.00	\$ 330.00
51.	Removal, Existing Inlet	1	EA	\$ 300.00	\$ 300.00
52.	Standard 2.5'x3' Inlet w/ Casting	2	EA	\$ 850.00	\$ 1,700.00
53.	15-Inch RCP	25	LF	\$ 45.00	\$ 1,125.00
54.	Connect to Existing Storm Sewer	1	EA	\$ 500.00	\$ 500.00
55.	3/4-Inch Dense Graded Base	20	TON	\$ 9.00	\$ 180.00
56.	30-Inch Concrete Curb and Gutter	33	LF	\$ 9.50	\$ 313.50
57.	Asphaltic Pavement, E-1 Mix, Binder 1.75-Inch	4	TON	\$ 55.00	\$ 220.00
58.	Asphaltic Pavement, E-1 Mix, Surface 1.50-Inch	3	TON	\$ 55.00	\$ 165.00
59.	Silt Fence	60	LF	\$ 1.50	\$ 90.00
60.	Restoration, Topsoil, Seed, Fertilizer, & Mulch	150	SY	\$ 6.00	\$ 900.00
61.	Inlet Protection, Type C	2	EA	\$ 50.00	\$ 100.00
<b>TOTAL - ALTERNATE BID 2 (ITEMS #47-61)</b>					<b>\$ 6,075.50</b>
<b>TOTAL</b>				<b>\$</b>	<b>130,721.00</b>

Engineer: Est, Bid, Tab and Pay App1.xlsx  
Engineer's Estimate

# FOCUS

**brief** 07.10.2012 • No. 11

In the late 1980s, Wisconsin ended its 140-year ban on gambling and began a state lottery to relieve property taxes. After early growth, ticket sales and the amount of tax relief provided have been fairly stable. But given continued increases in gross property taxes, the amount of tax relief the lottery delivers in percentage terms is declining. It could be less than 1% by 2020.

## Capitol notes

■ *State general school aids for 2012-13 are estimated to rise \$21.1 million (m), from \$4.15 billion (b) to \$4.17b; 155 districts are gaining aid, while 267 districts are losing it.*

■ *Why local government consolidation is rare: In a 2011 Minnesota survey, 68% of respondents strongly or somewhat agreed that "some counties . . . should consolidate," but only 31% gave a like response to "our county . . . would benefit from consolidating with another local government." (Source: Minn. Taxpayers Assoc. and Legis. Auditor)*

■ *Wisconsin law permits residents of adjoining counties to petition for an election to decide whether to consolidate two or more counties. (Source: Wis. Legislative Reference Bureau)*

■ *Wisconsin's \$2.7b EdVest college saving program has a new manager, TIAA-CREF, which already manages plans for 10 other states. The current manager, Wells Fargo, did not seek to renew the contract it had since 2004.*

■ *The Wisconsin Economic Development Corporation's 2012-13 officers are, in addition to the governor as statutory chair: Dan Ariens, vice chair; Scott Klug, treasurer; and Lisa Mauer, secretary.*

## The state lottery: Property tax relief?

In the late 1980s, increasingly wary of annual school tax hikes in excess of 8%, Wisconsin overcame its 140-year opposition to gambling and approved state government's entry into the lottery business. The chief political selling point was the promise of property tax relief; recent data suggest the results have been mixed.

The lottery began operating in the fall of 1988 and grew in its early years. Usually, it is difficult to evaluate government programs due to lack of sales and price information. But a record of ticket sales and lottery payouts for tax relief, together with a new report from the Legislative Audit Bureau (LAB), make it possible to assess lottery performance and its future capacity to relieve property taxes.

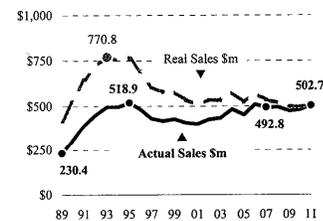
### Lottery operations

Lottery-funded tax relief depends, of course, on lottery sales. In sales terms, the Wisconsin lottery has performed as history would predict. Growth of state-run lotteries traditionally slows with age with added revenue coming mainly from new product introductions.

Ticket sales were highest in 1994-95 (\$518.9m) and have since exceeded \$500m twice—last year and in 2005-06. They were lowest (\$401.2m) in 2000-01. During the past four years, sales increased 2.0%, an average of about 0.5% per year. From fiscal years 2010 to 2011, they rose 4.5% to \$502.7m.

The sources of last year's growth were fairly narrow, however, and partially offset by losses. New instant scratch-off games brought in \$29.1m in added revenue. The introduction of

**A Quarter Century of Lottery Sales**  
"Real" (Inflation-Adj.) and Actual in \$ Millions



multistate Mega Millions in early 2010 added \$18.4m. But sales of other products were off \$21.7m, with most games declining. Partially due to fewer large jackpots, Powerball sales fell \$24.2m (27%), from \$89.3m to \$65.1m.

The graph above provides a history of lottery sales, in both actual and inflation-adjusted ("real") dollars. Real sales (in 2011 dollars) topped off at \$770.8m in 1992-93 and were below \$600m after 1997-98.

### Property tax relief

By law, net proceeds from the lottery must go to property tax relief, after covering expenses. In fiscal 2011, \$292.7m (58%) was paid out in prizes and another \$67.4m (13%) went to various expenses, including retailer incentives, promotion, and administration. That left \$144.9m (29%) to be distributed as property tax relief.

Lottery distributions for tax relief peaked at \$236.7m in 1990-91 and last surpassed \$200m in 1999-2000 (\$216.3m). Since then, they have ranged from \$101.8m in 2001-02 to \$160.0m in 2006-07. As a share of lottery sales, the median amount available over the past decade has been 28.4%.

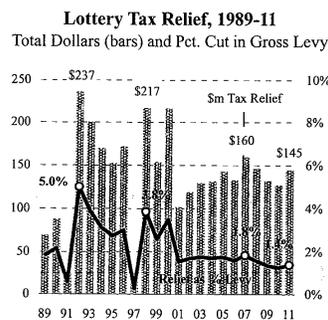
Lottery proceeds initially went to a variety of programs the legislature deemed "property tax relief." Other than lottery tax credits, these included school aids (1988-90), county district attorney salaries (1989-91), and farm tax credits (1989 until discontinued in the 2009-11 state budget). In 1991-92, \$54.1m was transferred to the general fund, and last year \$14.9m was paid as school levy credits.

From 1991-92 on, the bulk of lottery funds were distributed via a lottery property tax credit subtracted from the individual property tax bill. Due to court action and a subsequent referendum, the credits were restricted to owners of primary residences beginning in 1999. Owners of farm and vacant land, businesses, and second homes no longer receive a lottery credit.

### Evaluating relief

In the new LAB report, lottery management observed that "the Wisconsin lottery's ability to generate funds for property tax relief remains strong." The claim can be examined in several ways.

■ *Average credits.* One way to evaluate lottery success in meeting its mission is to review average credit amounts paid to individual taxpayers. The average was highest (\$167) in 1992-93. Since then, it has been less,



but it has also been more stable. Over the past decade, the credit ranged from \$74 (last year) to \$91 (2004-05), with an average of \$83.

■ *Total relief.* Another perspective on lottery strength is the dollar amount of tax relief distributed. The graph above (bars) shows that, after early years of volatility due in part to legal and political disputes, tax-relief distributions became more stable. In the five most recent years, annual relief has averaged \$142.2m, with a high of \$160m in 2006-07 and a low of \$127.1m in 2010. The 2010-11 total (\$144.9m) was close to average.

■ *Percent tax reduction.* That lottery credit averages and distribution totals have varied less this decade than before does not mean the lottery has delivered the same amount of tax reduction relative to gross tax property levies statewide.

Lottery funds available for tax relief grew an average of 2.2% per year from \$119m in 2001-02 to \$144.9m in 2010-11. But gross levies grew faster on average (4.4% per year), increasing from \$7.04b to \$10.36b. What is particularly significant about the levy increases is that they persisted despite state-imposed revenue limits on schools and, in more recent years, levy limits on local governments.

When levies grow faster than available relief, the resulting percentage reduction in property taxes falls as the graph above (line) shows. During the most recent decade, the largest reduction (1.8%) was achieved three times, most recently in 2007-08. In the four years since, that figure has slowly eroded to 1.4% in 2010-11.

### More erosion ahead?

If averages for the past decade continue, the state lottery will provide a shrinking percentage reduction in gross levies as time passes. Steady lottery tax-relief payouts (28%+ of sales) plus average growth in lottery sales (1.8% per year) and property taxes (4.4%) mean that percentage will fall from 1.4% last year to 1.1% by 2019-20.

Lawmakers might begin to ask when the tax relief generated becomes too small to warrant the expense of a state lottery.

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# FOCUS

**brief** 07.31.2012 • No. 13

*Public dissatisfaction with legislative performance may be at record highs, but a major change in the election calendar (an August 14 primary!), legislative redistricting, and increased influence by savvy political activists could result in a 2013 legislature that resembles those of the past decade. Here are some tips for voters seeking to elect collaborative, problem-solving lawmakers.*

## Capitol notes

- *Take note: Wisconsin's partisan primary election is not in September. It is scheduled for August 14.*
- *Some members of Congress have proposed ending "Bush-era" tax cuts for those with incomes over \$1 million. IRS data for 2010 show that such returns represent 0.19% of all returns and 22% of taxes paid.*
- *Elsewhere . . . a Pennsylvania House committee tabled last month a bill abolishing local school taxes and replacing them with an additional 1% sales tax and a 0.9% income-tax rate hike. Meanwhile, New Hampshire voters will decide whether to make their "no income-tax" tradition part of the state constitution.*
- *The Government Accounting Standards Board (GASB) has issued new standards affecting state and local government pensions. GASB 67 requires immediate accounting of various costs and changes in benefits previously amortized over plan lifetime. GASB 68 requires governments to report net pension liability (present value of projected benefits less market value of investments available to pay benefits).*

## Causes and cures of voter dissatisfaction

Citizens tell pollsters they are dissatisfied with Congress and the state legislature. Yet, by action and even more so by inaction, they might be adding to their dissatisfaction.

Ironically, one of Wisconsin's most noteworthy political reforms from the last century could exacerbate the problem given the highly personalized technology of the 21st century. Conceived as a way to make state politics more open and accessible, the modern primary election could, in the right circumstances, have the opposite effect, especially with its new, earlier August date.

### 'New' primary, more gridlock?

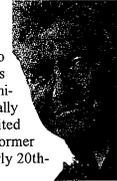
■ *Damping turnout.* How might a primary election yield unintended results? One possible explanation rests with the schedule change.

Since the mid-1940s, August was traditionally a month for summer vacations, while early September meant a return to school and voting in the fall primary. A change in federal policy aimed at enhancing overseas voting necessitated an earlier primary this year—August 14. The date is unfamiliar to voters and could suppress turnout. When that happens, campaigns are open to surprises.

■ *Designing results.* The recent legislative redistricting adds a further element of potential surprise. New districts were—and often are—drawn to safeguard incumbents. They can also be configured to benefit one party or the other, which diminishes the role of general elections in favor of primaries.

■ *Skewing outcomes?* The combination of reduced turnout and one-party districts empowers small groups

Robert M. La Follette envisioned the primary election as a way to counter special-interest influence and open the political process to popular participation. If today's primary has the potential to be dominated by well-funded, technologically sophisticated interests with limited agendas, one wonders how the former governor might evaluate his early 20th-century reform today.



of motivated activists who rely on sophisticated organization and electronic technology.

In such cases, it becomes possible to skew the size and nature of the primary electorate in ways that could influence results and eventually the make-up of the legislature. And that raises the public critique of Congress and the state legislature: Too many lawmakers on both sides of the aisle are increasingly partisan and ideological. The result is gridlock, drift, and a repeated failure to resolve major fiscal and economic problems.

■ *Racing to the edge.* For voters seeking a legislature better equipped to address such problems, primaries can be a political swamp. Because primary opponents share a party label, they are apt to agree on most issues. So differentiating themselves from one another means appealing to voters at one or the other end of the political spectrum.

■ *Sowing confusion.* Citizens hoping for substance from candidates are quickly mired in a battle for the hearts and minds of party loyalists and special-interest advocates. Weapons include litmus tests, endorsement stockpiling, artificial distinctions on invented issues, emotional appeals, and personal attack. How do voters who want to improve the tone of legislative discourse and the quality of lawmaking respond? They

should ignore the tools of political combat meant to distract them. And they need to do some homework, looking behind candidate facades and demanding concrete answers to probing questions.

The ideas that follow suggest how voters in both primary and general elections might accomplish this goal.

### Look for service, expertise

■ *Citizen-servants.* For starters, look for service beyond party or interest-group allegiance. A useful mix of community involvement might include service clubs, civic organizations, or volunteer work on behalf of schools, churches, or conservation groups.

Prior government experience is by no means a prerequisite. But dedicated, long-time service—elected or unelected at the municipal, school, or county level—shows genuine commitment, as opposed to short-term résumé padding aimed at advancing a political career.

■ *Experts.* Also, study a candidate's vocational and avocational experience. The legislature needs a diversity of demonstrated expertise to tackle successfully the state's most imminent challenges. Extended experience in finance, health care, agriculture, law, business ownership, or economic development provides perspectives the legislature

needs—but often finds in short supply. Political internships, Capitol staff jobs, and lobbying work characterize many legislative profiles today.

### Reading between the lines

■ *Diverse support?* Seek proof of a candidate's breadth of support, geographically, professionally, and philosophically. Amassing endorsements is easy for candidates connected to a single party, ideology, or group. It signals acceptance by a limited part of the political spectrum that can, nevertheless, dominate a primary.

Such activity, however, says little about access to a range of opinion. Nor does it say much about a candidate's ability to build coalitions, tap into multiple community networks, or seek advice from diverse constituencies. These are the kind of credentials that eventually separate a legislative workhorse from a political show horse.

■ *Issue stances?* Particularly frustrating for discriminating primary voters are candidate positions on issues communicated in brochures and advertising. Citizens need to dig deeper to gauge issue mastery. Are candidate stands limited to “buzz” words, such as “promote our values,” “support schools,” “create jobs,” “protect the environment,” or “cut bureaucratic red tape”? Does a

candidate offer keen insight and an appreciation for complexity, or does he or she rely largely on empty slogans?

■ *Campaign conduct?* A final indicator of candidate fitness is the kind of campaign waged, for it can provide clues to the style of future lawmaking.

For example, is there heavy reliance on opponent attacks, rather than on communicating skills and ideas? Is the campaign mechanical and textbook, suggesting behind-the-scenes orchestration from a consultant or party machine (yes, some one-party communities in Wisconsin still have machine-like characteristics)? Or, does it exhibit creativity and out-of-the-box thinking that reflect the unique personality of the candidate?

### Go right to the source

It goes without saying that the best way to learn about a candidate is to make contact by phone or in person. Be receptive and polite but watch for generalizations or evasive answers.

The most important question might be: Why are you running? It seems overly simplistic. But, surprisingly, the response can sometimes lack sincerity, credibility, or specificity. And that in itself reveals a lot about candidate character and motivation.

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# FOCUS

**brief** 07.20.2012 • No. 12

*When tax revenues dropped during the recession, state aid for schools was cut in 40 states. Yet overall per pupil spending still increased in 2009-10, albeit slightly. Nationally, it was up 1.1%, though salaries (0.5%) and benefits (0.3%) grew less. In Wisconsin, total spending rose 2.6%; salaries, 3.5%; and benefits, 4.5%.*

## Capitol notes

■ *After an initial shakeout period, governors often rethink staffing for a variety of political and personnel reasons. Gov. Scott Walker (R) continues the tradition. Sen. Rich Zipperer (R) leaves the upper house to become the governor's deputy chief of staff (DCS) and senior legal counsel. Jocelyn Webster leaves the Department of Administration to become the governor's communications director. State Rep. Paul Farrow (R) plans to run for Zipperer's seat.*

*Ryan Murray, Walker's former DCS, becomes deputy secretary of the Wisconsin Economic Development Corporation (WEDC). State Rep. Peter Barca (D), WEDC board member, criticized the move: "... for a six-figure salary, the governor could have given Wisconsin taxpayers an economic development leader or at least someone with private-sector, job creation experience."*

■ *More musical chairs. Coming off a recall election victory, Democrats now control the state senate. The recalls produced two new senators. State Rep. Jerry Petrowski (R) moves up from the assembly, and former senator John Lehman (D) regains his old seat. Sen. Mark Miller (D) is the new majority leader; Sen. Fred Risser (D) once again becomes senate president.*

## The states and school spending in a recession

In the midst of the most difficult recession in decades, tax revenues, and often state spending, dropped. In many states, inescapable budget math meant schools, often a main draw on state treasuries, were affected. In Wisconsin, political leaders confronted similar math and cut school aids—the state's largest tax-funded program—in 2009-10 and again in 2011-12.

The impact of these changes and how they compare with actions taken in other states have not been fully known. However, recent release of US census figures for 2010 makes it possible to compare school spending here and elsewhere. The effect of 2011 actions will not be clear until data are available.

### Spending per pupil compared

The amount schools spend per pupil and how that changes over time is a common way to compare states. It is important to remember that schools are often funded by both state and local revenues.

■ **Total.** In 2010, Wisconsin devoted \$11,364 per student to K-12 education, 17th highest in the nation and 7.1% more than the US average (\$10,615). That was also higher than all surrounding states, except deficit-ridden Illinois (\$11,634), whose figures were skewed by one-time decisions. New York (\$18,618) led the nation, while Utah (\$6,064) was last.

■ **Change.** Though not particularly large, Wisconsin's 2010 spending increase (2.6%) over fiscal 2009 exceeded the national average (1.1%) and that of 35 other states, including all neighbor states, except Illinois (7.4%). In the region, Minnesota's change (-3.7%) was the only reduction.

Few states had significant school spending growth in 2010. Only four increased expenditures by more than 5% (see table). Another 12, including Wisconsin (2.6%), increased it by 2.6% to 5.0%. The bulk of states had minimal increases (2.5% or less in 19 states) or cuts (15 states), with the largest coming in Hawaii (-5.2%) and Utah (-4.6%).

■ **Trend.** The effect of the recession is clear from national school spending trends prior to the downturn. From 2004-05 through 2007-08, per pupil expenditures rose at an average annual pace of 5.6%, slowing to 2.3% in 2008-09 and to 1.1% in 2009-10.

Wisconsin's growth pattern was different, however. During the four years leading up to the slowdown, spending here increased an average of 3.1% per year, well below the US average. However, in the two years that

**FY10 Chgs in K-12 Per Pupil Spending**  
States Grouped by Percent Change

Groups by Chg. + Select States	No. States	Pct. Chg.
Highest (Over 5%)	4	
WV		11.2
ND		8.3
IL		7.4
NE		6.9
2.6% to 5.0%	12	
WI		2.6
0.0% to 2.5%	10	
MI		1.5
US Avg.		1.1
IA		0.6
0% to -2.9%	11	
Lowest (-3% or less)	4	
VA		-3.0
MN		-3.7
UT		-4.6
HI		-5.2

Source: US Census and WISTAX calculations.

followed, spending here outpaced the nation at 3.7% and 2.6%, respectively.

Several reasons for the difference between Wisconsin and the nation are possible. First, Wisconsin's economy and tax collections trailed the US during the period, and the state likely went into recession months before the country.

State-specific reasons are more instructive, however. Wisconsin has imposed revenue limits on schools since 1993. During 2004-08, these limits held spending growth in a fairly narrow range—2.3% to 4.0% per year—even though state revenues were growing. Comparable figures for the nation were in the more robust 5.0%-6.1% range.

During the next two years, as the recession took hold, many states confronted falling revenues by scaling back school funding. In fact, from 2008-09 to 2009-10, 40 states cut aid to schools; the average drop for the nation was -6.5%. Meanwhile, Wisconsin used a variety of one-time budget "balancing" maneuvers to mask, in effect, some of the recession's impact, delaying it to 2011-12 when school aids were cut.

### Priorities differ

The variation among states in school spending amounts and changes raises several issues. One is priorities.

■ *By program.* Regardless of spending level, states do not allocate school dollars in the same way. In 2010, Wisconsin devoted 61.0% of expenditures (same as the US) to instruction, 9.4% (vs. 10.4%) to pupil and teacher support, and 7.6% (vs. 7.3%) to administration. Remaining dollars scattered. Surrounding states illustrate different priorities: Minnesota (66.3%) devoted the most to instruction and Michigan (58.5%) the least.

■ *By purpose.* Compensation introduces another view. Compared to the nation, Wisconsin devoted a smaller share of its total 2010 expenditures to salaries (54.3% vs. 66.9 for the US) and a larger share to benefits (28.9% vs. 21.4%). In fact, it ranked third lowest in salary share and third highest in benefit share.

### Why Wisconsin differs

Although the recession contributed to modest spending growth in 2010, it does not explain why Wisconsin increased spending more than other states.

■ *By program.* Nationally, instructional expenditures grew faster than overall school spending (1.7% vs. 1.1%), while monies for support services were stagnant (0.2%). By contrast, in Wisconsin, both areas—instruction (2.6%) and support services (2.4%)—rose at about the same rate as overall (2.6%) school spending.

■ *By purpose.* Different approaches to compensation help explain why 2010 spending increased less nationwide than in Wisconsin. Among the 50 states, salaries (0.5%) and benefits (0.3%) grew more slowly than total school spending (1.1%).

In Wisconsin, however, average salary (3.5%, 15th highest) and benefit (4.5%, 10th) increases exceeded growth in total expenditures. One factor in holding the overall increase to 2.6% was that spending for items other than compensation fell 3.4%. Only six states had larger declines in this area.

### How will Wisconsin compare?

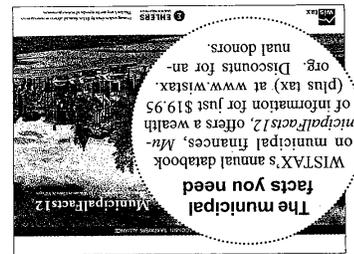
This analysis focused on 2009-10, the first time Wisconsin reduced school aids and tightened state revenue limits. The moves were repeated in 2011-12, but how they will affect the state's per pupil spending rank is unclear. Two factors further complicate matters. State officials cut revenue caps by 5.5%. But they also gave local districts greater flexibility in addressing compensation and personnel issues, which drive costs.

What will national rankings show in several years? Assuming a 5% drop in school spending (roughly the revenue cap reduction) but no other changes, Wisconsin's per pupil spending position would drop from 17th in 2010 to 19th.

Focus is published by the Wisconsin Taxpayers Alliance, 401 N. Lawn Ave., Madison, Wisconsin, 26 times per year. Subscriptions are \$54.97 for one year and \$109.97 for three years. WISTAX contributors of \$89 or more receive a free copy. Media is encouraged to quote contents, with credit to WISTAX. Electronic reproduction or forwarding is prohibited, unless permission is granted. Send requests to wistax@wistax.org. In accordance with IRS regulations, WISTAX financial statements are available on request.

3212 11/30/2012  
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