

LAKEFEST 2013 PLANNING AGENDA – Meeting # 6
Wednesday, August 14, 2013 at 5:00 PM

Belleville Community Park – **PLEASE NOTE TIME & LOCATION CHANGE**

1. Key Activities (Chart)
 2. Marketing and Promotions (Chart)
 3. Logistics (Chart)
 4. Schedule (Chart)
 5. Budget
 - a. Cost saving ideas
 - b. Sponsorships
 6. Other Discussion Items
 - a. Fundraising & Recognition
 7. Action List – Other Items
 8. Next Meeting Date / Time / Agenda Items
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Goals for 2013 event (summary)

Goal #1: Family & Personal Enjoyment / Community Enjoyment

Goal 2: Acknowledge and celebrate accomplishments; celebrate new developments and showcase future plans.

Goal 3: Encourage residents to support Lake Belle View and Community Park financially and through volunteering.

Goal 4: Reinforce the village's brand "Small Community, Big Heart."