

LAKEFEST 2013 PLANNING AGENDA – Meeting # 3

Thursday, May 16, 2013 at 5:30 PM

Belleville Village Hall

1. Key players / stakeholders
2. **Goals for 2013 event** (summary)
 - Goal #1: Family & Personal Enjoyment / Community Enjoyment*
 - Goal 2: Acknowledge and celebrate accomplishments; celebrate new developments and showcase future plans.*
 - Goal 3: Encourage residents to support Lake Belle View and Community Park financially and through volunteering.*
 - Goal 4: Reinforce the village's brand "Small Community, Big Heart."*
3. Key Activities (Chart)
4. Marketing and Promotions (Chart)
5. Logistics (Chart)
6. Budget
 - a. JEM Grant
 - b. Cost saving ideas
 - c. Sponsorships
7. Other Discussion Items
 - a. Fundraising & Recognition
8. Action List
9. Next Meeting Date / Time / Agenda Items