

Village of Belleville
Community Economic and Development Committee
Minutes
March 14, 2013
Village Hall

Present: Bonnie Wilcox, Diane O'Connor, Mike O'Connor, Jerry Jansen, Johan Veeneman, Scott Hayes, Herb Blaser, and Rick Francois
Absent: Randi MacLeod

Meeting called to order by Chair at 7:04 AM.

Bacha informed the members that Christine Laude resigned. Wisconsin Department of Tourism is holding a one hour training program on customer service at the Green County Courthouse on March 27 at 1 PM. Bacha updated the members on her visit with Brian Becker, owner of Answer I.T., LLC located at 629 River Street in Belleville. Brian serves the needs of business owners with computer network systems, and phone systems.

Mike O'Connor moved to approve the February 14, 2013 minutes as written. Scott Hayes seconds the motion.

A discussion ensued as to the status of the business survey prepared by Scott Hayes. Bacha informed the members that April Little would be providing a list of business taxpayers from the personal property tax roll. Scott Hayes volunteered to look into the Survey Monkey software to tabulate the findings. Bonnie Wilcox suggested an article in the local paper be written to obtain interest and cooperation among the business community. Rick Francois volunteered to obtain a list of e-mail addresses from the Chamber to send an e-mail blast. Jerry Jansen recommended the members follow up with the business community after the survey has been completed to obtain a better picture of their needs.

The next item on the agenda for discussion is the Business Recruitment package. Rick Francois recommended reviewing the "Forward Janesville" website for ideas. Rick informed the members that the residents are looking for a bakery/coffee shop. Rick stated Barriquer's had a great business model. The recommendation was to contact those folks, as well as, Ancora Coffee, and Victor Allen to determine interest. Upon further discussion, a marketing campaign to the bicyclists should be developed. Rick informed the members that J&M's are in the process of creating a garden patio, along with requesting façade improvement money from the Village.

Herb Blaser moved to adjourn. Rick Francois seconds the motion.

Meeting adjourned at 8:03 AM.

Respectfully submitted,
Judy Bacha, Chair

