

Belleville

W I S C O N S I N

Small community. Big heart.



2018
*Community
Guide*



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About This Guide: The members of the Belleville Economic Development Committee are proud to present the Belleville Community Guide. The goal was to have an accurate and informative publication. For more information, please contact bedc@villageofbelleville.com.

Belleville: A Diamond in the Rough, Sparkling Along the Sugar River

“Something that has hidden exceptional characteristics or future potential.”

Growth and plans for the future

The residents of Belleville overwhelmingly said ‘yes’ to a \$20 million school referendum that increased the tech ed space and other amenities in the Belleville Middle and High Schools and adds 14 classrooms and updates to the Belleville Intermediate School, which will become the Belleville Elementary School for 4K to sixth grade students.

Within the last year, several new homes were built in Belleville with potentially 300 more home sites being developed. New residents are discovering this great community every day!

Also, businesses are finding that Belleville is a business-friendly community that has much to offer. Located in both Dane and Green Counties, Belleville is a short drive from Madison with lots available for development at affordable prices. The investment in Belleville is increasing and bringing more jobs and commerce.

Other businesses are seeing the value and are confident about the future with renewed excitement.

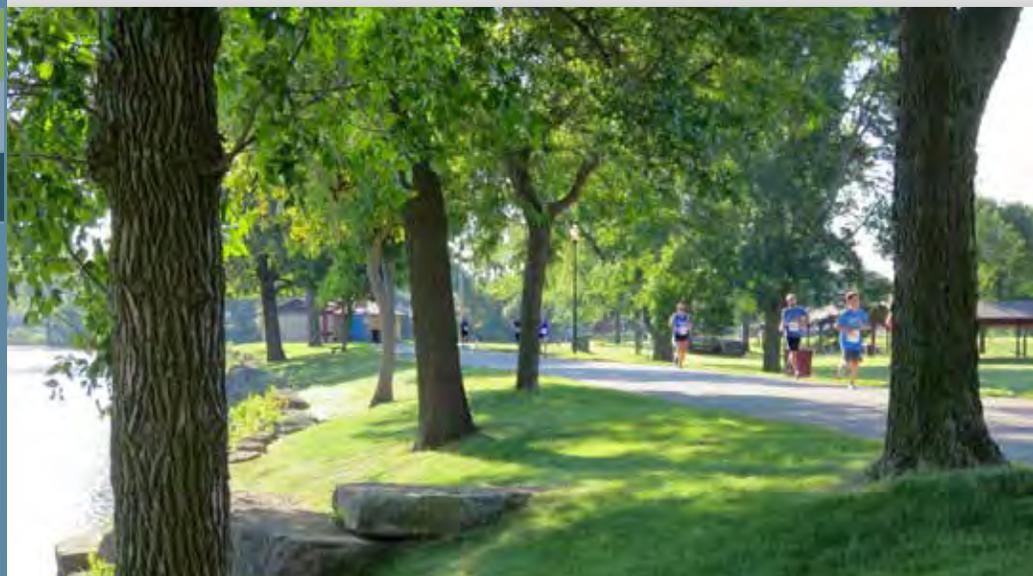
Activities add to the excitement

A leisurely stroll along the Sugar River Walk and berm to enjoy the sights and sounds of wildlife, pedaling down the Badger State Trail and through Stewart Tunnel, kayaking or canoeing down the Sugar River, whatever your escape, Belleville is the place.

Developing New Spaces

With plans for a new Belleville Public Library, a Belleville Police Station and exciting plans for the train depot, Belleville is providing for its residents and visitors to the area.

If you’re a visitor, come to a place you can call home and stay a little longer. A resident? Enjoy Belleville’s potential.



Belleville's Top Ten List

1. Belleville Middle School and High School

The middle school and high school staff offer classes in state-of-the-art science, technology, engineering and mathematics lab, youth apprenticeship opportunities available, Project Lead the Way for grades K-12, a recognized AP Honor Roll School, options for courses within the UW system while in high school, award winning band and choir programs, 22 clubs and activities, 20 boys and girls athletic teams and classes focused on computer science and coding.



2. Belleville Elementary School

As Belleville grows, the community recognized and fully supported expanding the learning space and updating the Intermediate School. The building and remodeling project will be complete in August of 2018. Staff are committed to providing a positive, challenging and academically oriented learning environment for all students. With average class sizes of 18 students per classroom, staff members provide hands-on and differentiated instruction.



3. Sugar River Walk

The Sugar River Walk is a multi-use recreational trail that connects the Badger State Trail with Community Park. Part of larger vision to create a recreational trail that continues to Belle West.



4. Skate Rink

During the winter, visitors and residents can enjoy ice skating in Community Park. Using a frame and a liner, the area is flooded to make an ideal skate rink.



5. Soil Net

Aicardo Roa-Espinosa is the founder and president of Soil Net LLC. His team of researchers specialize in proprietary polymers and processes specific to customer projects.



6. Belleville Embroidery

Staff at Belleville Embroidery can supply team jerseys, embroidered shirts, family reunion t-shirts, business jackets, hats and more. Jill and Greg Hubbard developed Belleville Embroidery for area communities so that customers can get the job done right, on time and at a price that will make you smile.



7. Tano's Pizza

New to Belleville, Tano's Pizza staff offer specialty pizzas, wings, pasta bakes, subs, calzones, salads, breads, beverages and desserts.



8. Duluth Trading Company's Expansion

Through a series of expansions in Belleville, Duluth Trading Company has created a state-of-the-art call center and a 140,000-square foot distribution center.



9. Francois Ford

Francois Ford has been serving the automotive needs in the area since 1939, making it one of the oldest Ford dealerships in the state. The grand opening of the new 25,000-square foot facility on six acres in the Bell West Business Park will enable the business to continue to grow with Belleville and the surrounding area.



10. Bell West and Other Developments

Commercial and residential lots available conveniently located at the intersection of County Highway PB and Highway 92. Flexible lot sizes ranging from 1.1 acres to 12 acres. It's an ideal location for fast food, dental office, bank, dealerships and a convenience store.



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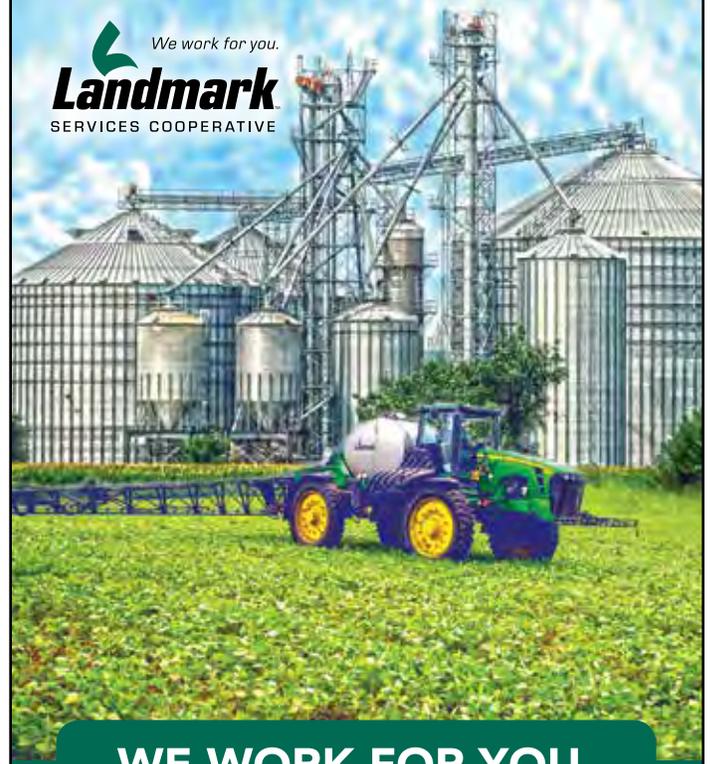
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Tano's Pizza Is the New Pizza Place in Town

Two years ago, if you would have asked 25-year-old Zac Zietlow what he would be doing, he probably wouldn't have said managing two Tano's Pizza locations or being a co-owner of the newest Tano's Pizza locations in Belleville.

As of November 2018, that is exactly what the young business owner is doing and enjoying it.

"We are happy to be here," said Zietlow, whose business partner is Ron Stangler. "The residents of Belleville are very welcoming and are enjoying our pizza and other menu items—especially the pepperoni roll-ups."

Before opening, Zietlow and Stangler had heard that Sugar River Pizza had closed, there was a pizza business available and it was relatively close to the other locations.

Tano's Pizza has been baking hot, fresh pizza and other menu items and offering delivery service or carry out.

"We are fully staffed and will be expanding the delivery area soon," added Zietlow, who was born in Texas and then moved to Cross Plains and graduated from Middleton High School.



Tano's staff offer a full menu of specialty pizzas, wings, pasta bakes, subs, calzones, salads, breads, beverages and desserts.

Tano's Pizza is located at 1019 River Street, #4, Belleville. Hours are Monday through Wednesday: 4 to 10 p.m. and Thursday through Sunday: 11 a.m. to 10 p.m. The phone number is (608) 424-0188 or you can order online at tanowisconsin.com.

The McNess Store, Sugar River Trading Company and The Gunter Agency Come to Belleville

Randy and Cindy Gunter, along with their son Trevor Gunter, operate the Sugar River Trading Company. They also run The Gunter Agency, an advertising/marketing company that recently celebrated 20 years in business.

The Sugar River Trading Company was started when the couple acquired the McNess line of consumer home products from one of The Gunter Agency's clients, the Furst-McNess Company, in the fall of 2015.

To keep everything separate, they couldn't use the McNess name in their business, so they had to come up with a new business entity. Crossing the Sugar River on the way to their home between Belleville and New Glarus, the Sugar River name seemed a natural fit. The sandhill crane on the Sugar River Trading Company logo was inspired by a pair of sandhill cranes that come back every year near the Sugar River bridge on County Road PB.

When the Gunters took over the operations, the company had a temporary agreement to warehouse the products at the Furst-McNess headquarters in Freeport, Illinois, until they found another location. The Furst-McNess Company continues to grow their agricultural business, recently acquiring Big Grain in Lodi.

The couple talked to Belleville business man Mark Schwoegler to see if he knew anyone that had warehouse space in the area and Mark suggested that they talk to Jim Olson, who manages the shopping center on River Street.

In April of 2016, the Sugar River Trading Company moved to the current location on River Street -- and found it quite serendipitous that the company found a home on River Street near the Sugar River. They have offices above for the ad agency and office below and warehouse in back for the Sugar River Trading Company.



"Sales are going very well," said Randy Gunter. "We have seen roughly a 40 percent increase in sales in the first two years since Sugar River Trading Company took over based on previous sales.

Gunter also explained that the company uses more than 300 independent resellers across the country, primarily small grocery stores, specialty stores and general stores.

"For example, Burreson's Foods in Belleville carries the complete line of McNess products for sale," said Gunter. "The products are very popular with people who want a more natural product and we have quite a few Amish resellers."

Customers can visit www.McNessStore.com, the online store, to order products if they don't have a reseller nearby.

"The best-selling products are the McNess Champion Madagascar Vanilla Compound and the McNess Krestol Eucalyptus Gel," added Gunter. "Recently, the we brought back the McNess Mentholated Camphor Rub and that is selling very well and we are working to bring back the pudding and pie mixes."

The couple's other company, The Gunter Agency, has been in the Madison area for more than 20 years and has done national and international projects for companies like Kimberly-Clark, Rayovac, Firestone, OshKosh B'Gosh, John Deere, Kraft and others.

"The advantage of working at an advertising agency is you get to see the inner workings of all of the companies that you do work for," explained Gunter. "I've always said that one year working at an ad agency is worth five years working at another company, your experience is multiplied by the clients you work with."

The McNess products have been around since 1908, and the Sugar River Trading Company goal is to honor the traditions that went into the making of these products.

For more information, please visit McNessStore.com.

CECOR Moving to Belleville

CECOR broke ground in August of 2017 for a 20,500-square foot facility in Belleville. CECOR is a well-established Verona manufacturer that was started by Bob Troller in 1955. Their primary products are sump cleaners, industrial carts and containers.

The new building will give CECOR about one and a half times more room than the current Verona facility.

"It will allow us to turn around without bumping something off the shelves," laughed owner and president Jeff Urso.

CECOR has many long-term employees with more than 100 years of collective experience. Our new home will offer more space for manufacturing, storage, training and product development.

"Our building was designed by CECOR staff to optimize our processes, and it will provide storage space for finished inventory," added Urso.

CECOR's decision to move to Belleville was based on Verona's long-range planning, cost, location and ease of negotiations.

"The Village of Belleville staff along with Rick and Ed Francois were great to work with," said Urso.

With 12 employees, Urso said that CECOR has an excellent team of people that make it a fun place to work.

Urso grew up in Verona and has a background in computers, accounting and industrial production floors. Prior to owning CECOR, Urso did business consulting and owned Gerber Tables in Madison. More than two years ago the timing was right, and he purchased CECOR.

CECOR Sump Sharks, are about 50 percent of CECOR's business. They are high-suction sludge vacs that remove and filter collected metalworking fluids and solid waste from



reservoirs, tanks sumps and pits. The Sump Shark line helps improve industrial and metalworking processes.

CECOR carts are efficiently designed to offer high capacity with a smaller footprint.

Jeff is married to Cheryl Ann and they have three children. Their oldest, Mandy, is part of the CECOR sales and marketing team. Their son Seth works for Electric Construction, Inc., which was awarded the bid for the electrical work on the new facility. This allowed Seth to be involved with the construction from the ground up.

Mandy's husband Wes works for Rutland Concrete Construction and the company was awarded the bid for the concrete work. The construction of the CECOR building was truly a family affair.

The couple's youngest daughter Lyssi found her calling as a certified veterinary technician with True Veterinary Clinic in Verona.

The CECOR team is planning to move into the new facility in Belleville by April 1 but are still working on the logistics of the move.

Rural Mutual Insurance Office Opens in Belleville

In March of 2017, Rural Mutual Insurance agent Sara M. (Ryan) Novotny, a Certified Insurance Service Representative, decided that her hometown of Belleville was the best place to open the Sara M. Novotny Agency and represent Rural Mutual Insurance.

"Business is good and I'm fortunate to have the support of the community and surrounding areas," said Novotny. "I offer personal insurance including home, renters and auto; commercial including contractors, service, retail, restaurants and more; farm including dairy, beef, crops and more; and annuities and life insurance."

Born and raised in Belleville, Novotny's parents are Dale and Marsha Ryan. She grew up on a farm south of Belleville and in 2000, graduated from Belleville High School. Novotny and her husband, Shane, live on the north side of Belleville and have two children, Michael, 15 and Sophia, 7.

"I have been in the insurance industry for 11 years and I have had my insurance license for 10 years," said Novotny.

"In 2013, I earned the Certified Insurance Service Representative designation, which empowers individuals to provide exceptional customer service."

Novotny said her typical growth is a direct result from referrals.

"Clients who I helped, refer my insurance services to a loved one, friend or neighbor," added Novotny. "I will never bother you for business or try to sell you something you don't need or want. All I ask is to earn your business by letting me quote and review your insurance needs."

The Sara M. Novotny Agency is located at 1029 River Street, Ste B, in Belleville. For more information, please contact Sara at (608) 424-0400, (608) 445-1745 (cell); (608) 424-0400 (fax); snovotny@ruralins.com. Premiums paid here, stay here to keep Wisconsin strong!





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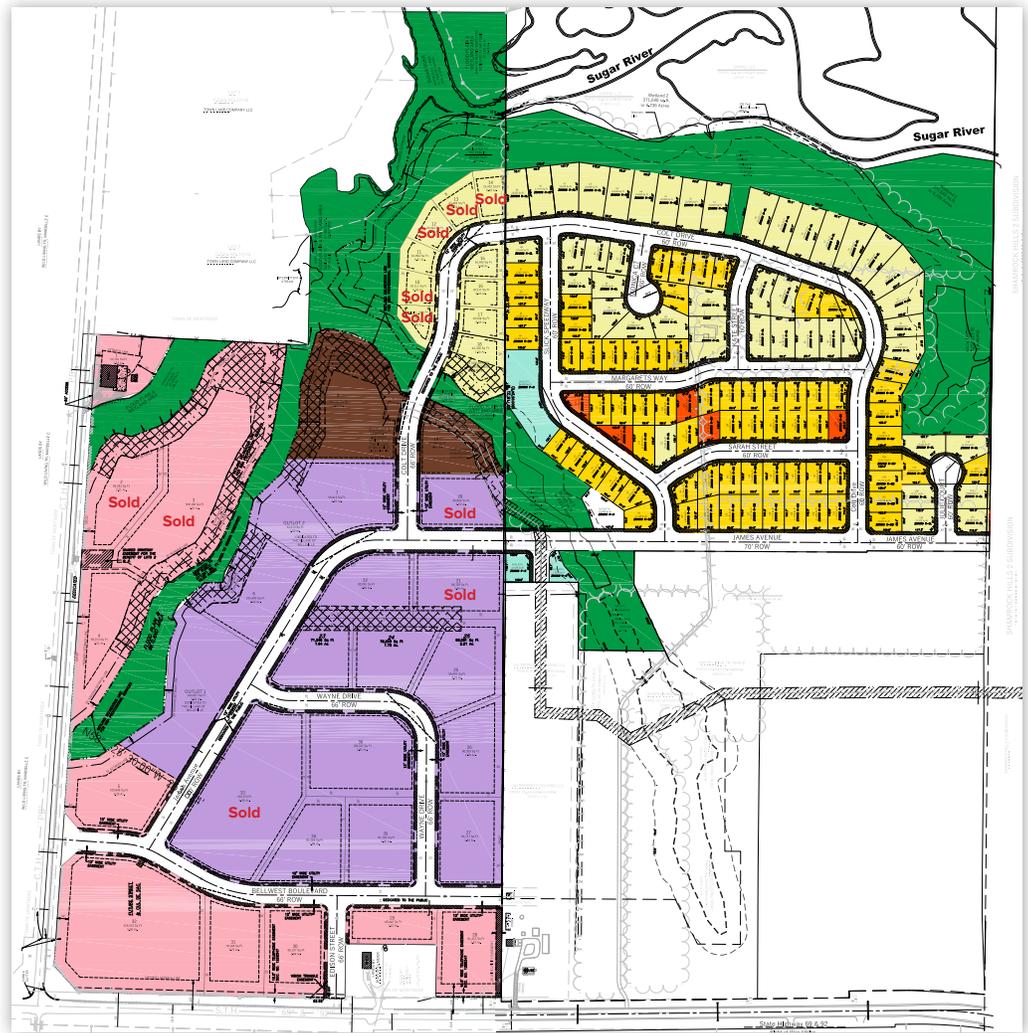
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For more information, please contact Rick Francois at (608) 424-3375.

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Belleville Economic Development Committee

(608) 424-3700

www.bellevillewi.org

The mission of the Economic Development Committee is to recruit new businesses and assist and encourage business start-ups. Through education of emerging markets, assist existing businesses to expand and form joint ventures for sustainable growth.

For information, contact the committee at:
bedc@villageofbelleville.com

Green County Development Corporation

(608) 328-9452

www.greencountyedc.com

Whether you're starting a new business, expanding an existing business or looking for a new location, Green County Development Corporation is your source for community data, available buildings and sites, labor force information and demographics. The staff can assist with access incentives and financial assistance programs that will help make your project a reality and your business succeed.

While many communities in the region are finding themselves landlocked, or otherwise out of room to allow for commercial growth, Belleville is experiencing impressive economic development.

Already home to a varied array of manufacturing and industry, Belleville offers:

- A low-cost business environment
- Full service amenities
- Business assistance
- Incentive programs

Belleville: A community growing forward, the best is yet to be

The Belleville community is fortunate to have people who take pride in where they live and who believe it is one of the safest communities in the area with a school district that provides a quality education and state-of-the-art medical facilities; community groups dedicated to public service and a business community with more than 150 businesses; and natural beauty and landscape along the shores of Lake Belle View and among the twists and turns of the Sugar River.

Belleville has a rich history in its past, is demonstrating its belief in community in its present and has a clear vision for its future.



Belleville's Past

In 1848, when John Frederick named Belleville meaning 'beautiful village' after his hometown in Ontario, it couldn't be truer almost 170 years later.

In 1842, Frederick and his family arrived in Dane County from Canada. During his travels in the area, he came across a potential water power source on the Sugar River in the Town of Montrose. A few years later, the family moved near the Indian trail crossing of the river known as Fish Trap Ford. The trail went north to Lake Mendota and east to Lake Kegonsa.

Known for his ingenuity, Frederick purchased land and built a dam, erected a saw mill and eventually, a stone grist mill. Having a vision for prosperity, Frederick and another man new to the area, John Mitchell, plotted the village in 1851.

Soon more people arrived in the area. With more people came more businesses.

John Fuller arrived and built a blacksmith shop, Henry Story had a general store, E.H. Osborne was the first doctor in the area, Henry Howe built a wagon shop, S.A. Barker made harnesses, John Wood opened a hotel and William Shepard became the postmaster. The first school was built in 1847. Stage coaches soon provided transportation, and freight and mail service between Madison and Monroe.

In 1886, the Chicago, Madison and Northern Railroad, later known as the Illinois Central, started to construct a line from Freeport, Illinois, to Madison. This would allow western business expansion into Wisconsin.

Grading and track between the cities was completed by late 1887, except for the largest project on the route, a

[Continued on Page 13]



tunnel, which had to be dug through a high ridge between Monticello and Belleville. The summit of the hill through which the tunnel was to go through was 235 feet above the Sugar River Valley.

The tunnel was one-quarter of a mile long and when completed, it would be 21 feet high and 14 feet wide. It was to go through the hill on a curve and then down grade for 1.5 miles before leveling off in Belleville at an elevation of 40 feet above Monticello.

Some say that Stewart Tunnel, which is named for James Stewart of Lancashire, Pennsylvania, was the most ambitious undertaking of the 174-mile route. Stewart who was the contractor for the project was killed while following the proposed route.

Today, Stewart Tunnel echoes with history as visitors enjoy the Badger State Trail. If you go, make sure to bring a flashlight.

With completion of the tunnel in December of 1887, the first train traveled the tracks in February of 1888. Workers started construction of the prairie-style depot and soon passenger trains and freight trains carrying grain, livestock and other freight became daily occurrences.

Present Day Belleville

Belleville leaders, administrators and committee members have taken steps to understand the needs of the Belleville business community and residents and to develop a long-range plan.

Several groups in the community including the Green County Development Corporation and the Belleville Economic Development Committee worked with UW-Madison law and engineering graduate students to develop a long-range comprehensive plan.

A business retention and expansion survey were presented to businesses to better understand the needs of the business community.

With this, many community enhancements were proposed and initiatives developed.

In the early 1890s, a building was proposed for a library, meeting rooms and village officers on the adjacent public ground.

In 1894, at a cost of \$2,000, the creamed-colored brick building was built, and still is, a gathering place in the village. It has housed the village hall, a library, a jail and the fire department and many community organizations have gathered for meetings.

By 1900, a bandstand or gazebo was erected and in 1913, an ornamental fountain was built adding to the tranquility of what is now known as Library Park.

The building and park grounds were added to the National Register of Historic Places in 1981.

Belleville prospered and grew.

Another focal point of Belleville is Community Park. The natural beauty where Lake Belle View shadows the current of the Sugar River and is a sparkling habitat for birds, fish and other wildlife.

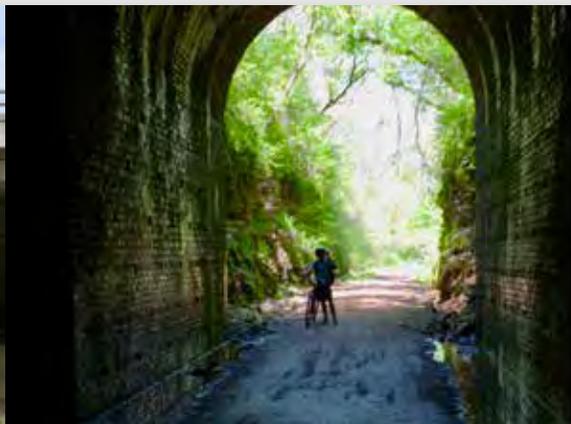
Community Park hosted sporting events, and set the stage for Community Picnic, Fourth of July celebrations and after the lake was restored, Lakefest featured its highlights.

The School District of Belleville Referendum: The 2017 referendum passed by 68 percent. The school administrators and school board did their homework and the residents supported a \$20 million addition and remodel of the Belleville Middle and High School, which was completed in 2017, and an addition and remodel of the Belleville Intermediate School to be completed in 2018.

A state-of-the-art tech ed addition sparks students' interests in the trades, while the added space, new equipment in the weight room, a concession stand and bathrooms adjacent to the sports complex is also a welcome addition.

Historic Train Depot: Village staff were determined to add the property to the National Historic Register. They worked with the owner to fund necessary reclamation and negotiated a purchase or lease option. Currently, they are

[Continued on Page 14]



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working with developers to draft a business plan for the property to include a restaurant, coffee shop, or possibly a brew pub.

Sugar River Walk: Construction of a river walk along the Sugar River from Belleville's Community Park through the downtown area and through several residential neighborhoods to Highway PB west of Belleville where several businesses including Francois Ford Sales and Service and a state-of-the-art UW Health Family Medicine Clinic, Cecor and future home sites are ready for future growth.

"The river walk will provide a recreational path for everyone to enjoy the berm, Lake Belle Vlew and the Sugar River," said Rick Francois, member of the Economic Development Committee. "The recreational possibilities will continue to grow including activities like the Sugar River Triathlon, which is becoming a favorite by local athletes."

Belleville's Future is Bright

Evidence provided from the Market Analysis and Branding Survey identified three primary initiatives for Belleville.

- Work on business retention and expansion.
- Improve the look of the downtown area.
- Enhance communication and collaboration among community groups.

The projects that have been identified to support these initiatives include:

- New traffic signs at key points throughout Belleville.
- A new façade and creating a similar look for downtown businesses.
- Possibly paving the bike trail.
- A new Belleville Public Library.
- A new Belleville Police Station.

As you drive into Belleville, there has been a collaborative effort to enhance the area through highway restoration and landscaping.

Belle West Development: "All good things take time." UW Health Family Medicine Clinic and Francois Ford Sales and Service are the cornerstone businesses soon to be joined by Cecor and New Glarus Motors with room for other commercial development. There are more than 100 residential lots for sale and five new homes are being built.

To confirm that development is continuing, village leaders and members of the Economic Development Committee conducted a Market Analysis and Branding Survey. More than 800 surveys were completed involving most community groups in this initiative.

- Belleville Economic Development Committee members have met with representatives from local businesses to establish a relationship to understand issues and offer assistance or resources.

With increased collaboration among community groups there is a commitment for accountability to deliver accurate results.

The community's overwhelmingly positive response to the recent School District of Belleville referendum is an indication of the confidence they have in the School District of Belleville and that they believe that Belleville is a great place to live.

The Belleville business community is developing and vibrant with key players willing to continue to invest in Belleville's future. Many businesses are working with the school district to offer jobs to students or have made substantial donations to the school district.

The positive demographics, i.e., education level and household income, support and demand the community growth initiative.





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METAL FABRICATION

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PIPE THAWING

Village Government



Village Hall

24 West Main Street
Belleville, WI 53508
(608) 424-3341
www.bellevillewi.org
Office Hours:
Monday-Friday
8 a.m. – 5 p.m.

Belleville Municipal Court

24 West Main Street
Belleville, WI 53508
(608) 424-6551

Belleville Public Works

20 River Street
Belleville, WI 53508
(608) 424-3666

Emergency Services

Belleville Police Department

P.O. Box 79 • Belleville, WI 53508
Non-emergency: (608) 424-3129 • Emergency: 911
www.bellevillepd.com

The Belleville Police Department was established in 1953. Today, in addition to the chief, there are four full-time officers, one part-time officer and a full-time executive assistant serving the Village in Dane and Green counties. In 2013, a mounted patrol unit was added.

The department participates in many county- and state-wide networks and initiatives, including a criminal information exchange network, Crime Stoppers, drunk driving and underage alcohol enforcement, pedestrian and school zone safety projects and Public Safety Day, which is a community-police awareness raising event held to promote involvement in crime prevention activities.

Locally sponsored events include Police Citizens Academy, Walk Your Child to School Day, a bike safety event for children, Cops and Bobbers and Shop with a Cop. The department is also hosting Coffee with a Cop events where citizens can get to know local law enforcement officers and discuss current issues and concerns. In 2014, the Department installed a drug disposal bin for citizens to drop off unwanted prescriptions and over-the-counter medications and this is currently available by appointment only.



Belleville Police Department:
Police chief William Eichelkraut, police officers Molly Hultine, Victoria Beiersdorf, Randy Burns, Derek Johnson, James Mankowski and administrative assistant Tracy Lien

Emergency Services (continued)

Belleville Fire Department

33 East Main Street, Belleville, WI 53508
Non-Emergency (608) 424-3081 • Emergency: 911
www.bellevillefd.org

Established in 1912, the Belleville Fire Department serves a district that includes the Village of Belleville, Towns of Montrose and Exeter and small portions of the Towns of Brooklyn and Oregon. The department is staffed by 35 volunteer fire fighters and officers who dedicate many hours of training and service.

The fire station, located at 33 East Main Street, was originally constructed in 1961 and expanded to its current size in 1991. Recently, some energy efficiency upgrades were made to help keep the operating costs low. The fire station houses two engines, two water tenders, a rescue squad, a brush truck and a UTV (utility terrain vehicle) in addition to providing space for training and administration.

The department responds to approximately 135 calls annually including grass/brush fires, structure fires, traffic incidents, EMS assists and other calls for service. The volunteers also conduct fire prevention inspections, hold fire safety demonstrations and education sessions and install smoke detectors in homes where there is a need. Helping to keep the community safe is the number one priority.

The department is grateful for generous support from community residents and businesses.

If you want to volunteer or make a donation, please contact one of the volunteers.

Belleville Medical Services

480 River Street, Belleville, WI 53508
Non-Emergency: (608) 424-3350 • Emergency: 911
www.bellevilleems.org

Belleville Area EMS was established in 1976. The EMS District includes the Village of Belleville, Town of Montrose and portions of the Towns of Exeter, Oregon, Brooklyn and Primrose. There are 40 volunteer emergency medical technicians and drivers. The current EMS building was built in 2001.

Belleville Area EMS responds to approximately 350 calls annually including medical emergencies, motor vehicle accidents, citizen assist and Fire Department assists. Providing quality emergency medical services is the top priority of Belleville Area EMS.

If you are interested in becoming a volunteer EMT or driver, please call the EMS Building at (608) 424-3350 or visit www.bellevilleems.org.

Belleville Fire Department: Chief Brian Hollis, Deputy Chief Chansé Kaczmarek, Assistant Chief Doug Augustin, Captain Dan Endres, Captain Brady McSherry, Captain Jeff Kenkel, Secretary-Treasurer Joe Gastel, Fire Inspector Aaron Betts, Fire Inspector Johan Veeneman, Training Officer Justin Mertes, Safety Officer Mike O'Connor, Roger Babler, Mike Doyle Sr., Jerry Butts, David Pauli, Doug Babler, Craig Barclay, Kevin Smith, Duane Schlimgen, Mike Doyle Jr., Jim Markhardt, Jonathan Brauer, Tyler Anderson, Matt Brown, Joe DiSalvo, Brandon Williams, Scott Larson, Greg Hoffman, Dale Yurs, Travis Gilbertson, Donald Sparby, Kyle Remy, Brad Little and Jake Myrland.



Belleville EMS Department: Judi Blumer, Debbie Bongard, Teresa Burchard, Trista Cushman, Mark Dohm, Wendy Goist-Jones, Allison Hare, Connie Jameson, Darrell Kohli, Rebecca Lambole, Jeremy Martin, Emmanuel Martinez-Bahena, Chase Masters, John Masters, Patrick McDonnell, Bobbie Jean Mitchell, Jacob Schmitt, Wanda Schmitt, Elaine Smith, Julie Smith, Kevin Smith, Kyle Smith, Sarah Smith, Tana Smith, Sam Stuessy, Anna Varriano, Josh Wescott, Kelsi Zahler, Gary Ziegler, Randy Burns, Rebecca Burns, Bill Eichelkraut, Penny Friedrichs, Molly Hultine, Roger Hillebrand, Jannan Kosak, Peter Schmidt, Don Tourdot, Jon Tourdot, Tom Vaughan and Dale Yurs.



Photos for Emergency Services were provided by the departments.

Public Services

Belleville Public Library

"Encouraging Belleville's love of books and learning for more than 140 years"

130 South Vine Street
Belleville, WI 53508
Phone: (608) 424-1812
Fax: (608) 424-3545

Hours:
Monday-Thursday 9:00 a.m.-7:00 p.m.
Friday 9:00 a.m.-5:00 p.m.
Saturday 9:00 a.m.-Noon
www.bellevillelibrary-wi.org



Gas & Electric

Alliant Energy

Customer Service,
including A/C and furnace repair:
(800) 862-6222
Electric Emergency or Outage:
(800) 862-6261
Gas Odors or No Heat:
(800) 862-6263
Hearing Impaired Services:
TTY-TDD (800) 654-3440
Digger's Hotline: (800) 242-8511
www.alliantenergy.com

We Energies

Customer Service:
(800) 242-9137
Gas Leak/Emergency:
(800) 261-LEAK (5325)
www.we-energies.com

Local/Area Newspapers

Post Messenger Recorder
109 5th Avenue #A
New Glarus, WI 53574
(608) 527-5252
www.newspubinc.com

Sugar River Senior Center

21 South Vine Street
Belleville, WI 53508
(608) 424-6007

U.S. Postal Service

102 South Vine Street
Belleville, WI 53508
(608) 424-6254
TTY: (877) 889-2457
Toll-Free: (800) Ask-USPS (275-8777)
Retail Hours:
Monday-Friday
9:00-11:30 a.m. • 12:30-4:30 p.m.
Saturday 9:00 a.m.-11:00 a.m.
Sunday Closed
Bulk Mail Acceptance Hours:
Monday-Friday
10:00-11:30 a.m. • 12:30-3:00 p.m.

Waste Collection

Village of Belleville

24 West Main Street
Belleville, WI 53508
(608) 424-3341
www.bellevillewi.org

Pellitteri Waste Systems

(608) 257-4285
www.pellitteri.com

Dane County Landfill

(608) 838-9555
www.countyofdane.com/pwht/recycle/landfill.aspx

Dane County Clean Sweep

(608) 294-5366
www.danecountycleansweep.com



Parks

Blaser Park

Blaser Park is a neighborhood park on the north side of town that features two soccer fields, a shelter, playground equipment and bathrooms.

Community Park

Community Park is nestled between the northern and southern portions of the residential districts, and is nearly completely surrounded by Lake Belle View, providing a spectacular setting for all types of activities. Enjoy a quiet walk, observing wildlife or breathtaking sunsets over Lake Belle View. Recent improvements have been made to the ball field, backstop fencing, new lighting, new bathrooms and a concession stand. The park hosts many family picnics, weddings and family reunions.

Exeter Park

Town of Exeter
W2998 State Road 92
Belleville, WI 53508
(608) 424-1697
www.townofexeter.com/exeter-park

Green View Park

Green View Park, at the southeast end of the village, is a neighborhood park with a shelter and play structure.

Library Park

Library Park in the village of Belleville is next to the trail and offers five parking spaces, picnic tables, a gazebo, water fountain and the National Landmark Old Library. The park is a gathering place for many events including Music in the Park every Tuesday evening throughout the summer. Parking for the trail is also available near the Belleville Post Office.

Veteran's Memorial Park

Veteran's Park is located between the pedestrian bridge and River Street along the Sugar River Walk. It features a Memorial Stone and a picnic table to enjoy the sights and sounds of the beautiful Sugar River.

The American Legion is raising funds to build a memorial for the Veterans of Belleville. For information, please visit wipost460.com or mail donations to:

Wendell Fenstermann
P.O. Box 455
Belleville, WI 53508

Sugar River Park

Sugar River Park is a 14-acre area on the east side of the village. It features two soccer fields and a ball diamond that provide athletic facilities for growing youth athletic programs. Playground equipment, a shelter, restrooms and picnic tables provide a great place for family picnics, reunions and hosts the Community Picnic in August.

Please see the community map on pages 26-27 for park locations.



Recreation

Argue-ment Golf Course

N9603 Argue Road
New Glarus, WI 53574
(608) 527-6366
www.arguementgolf.com

A nine-hole golf course that prides itself on following the natural contours of the land on which it was built.

Brooklyn Wildlife Area

County Road D
Belleville, WI 53508
(888)936-7463
dnr.wi.gov/topic/lands/wildlifeareas/brooklyn.html

Community Pool

635 West Church Street
Belleville, WI 53508
(608) 424-6136
Facebook: Belleville Pool

Open Memorial Day to Labor Day, the Community Pool offers open swimming sessions as well as organized lessons.

Disc Golf at Exeter Park

County Highway D
The idea to create a park was a goal of the township Smart Growth Plan passed in 2000. Funding for land acquisition was partially from a fee charged to new residual lots created and the difference was borrowed. In 2007, the township decided to purchase 11 acres formerly owned by a river tubing business. The site was attractive for a park setting because it had a quarter mile of river frontage. A roadway and parking lot was installed using donations from a local contractor. One of the first goals was to build a shelter. Donations from six area families funded the

shelter construction project. From that point forward all park improvements have been funded using generous donations. This includes picnic tables, trees and landscaping, playground equipment, grills, basketball court, disk golf and a flag pole. The Exeter Park Committee oversees the continued development with several main goals in mind: To keep it as a family-oriented setting, to provide activities for all ages and to seek donations as the primary source of funding improvements in the future. The committee members are grateful for the generous donations, fundraising efforts, volunteerism and the many hours of sweat equity.

Edelweiss Chalet Country Club

W4764 Edelweiss Road
New Glarus, WI 53574
www.edelweissccc.com

A challenging semi-private 18-hole course with expansive views amid rolling hills.

Exeter Park

Town of Exeter
W2998 State Road 92
Belleville, WI 53508
(608) 424-1697
www.townofexeter.com/exeter-park

Ice Skating

In Community Park on Bross Circle.

Lake Belle View

1 Bross Circle
Belleville, WI 53508
Community Park entrance is on River Street.

Sports Leagues

Belleville Bobcat Youth Football
www.bbobcatyouthfootball.com

Belleville Youth Baseball
www.bellevilleyouthbaseball.com

Belleville Youth Softball
www.leaguelineup.com/
bvilleclubsoftball

Belleville Bulldogs Youth Soccer
www.eteamz.com/bellevillebulldogs

Belleville Wildcat Flag Football
bellevilleyouthfootball.org

Southwest Basketball League
www.swblonline.com

**Snowmobiling:
Belleville Sno-Cats**
bellevillesnocats@gmail.com
www.sites.google.com/site/
bellevillesnocats

**Bowling, Bags and Volleyball—
Schwoegler's Sugar River Lanes**
www.sugarriverlanes.com

Sugar River Wetlands

www.dnr.wi.gov/topic/Lands/
naturalareas/index.asp?SNA=299
A diverse wetland environment with numerous rare plant and animal species complementing a robust fish population.

Trails

More information about recreational trails on pages 24-25.



Shopping

Belleville Embroidery

7107 Karl Avenue
Belleville, WI 53508
(608) 333-6864
www.bellevilleembroidery.com
Team jerseys, embroidered shirts, family reunion t-shirts, business jackets, hats – that is just some of what can be done at Belleville Embroidery. Shop for your Belleville and Sugar River gear at our display in Burreson's Foods.

Belleville Hometown Pharmacy

1 West Main Street
Belleville, WI 53508
(608) 424-3364
www.hometownpharmacywi.com/belleville
Belleville Hometown Pharmacy has served the Belleville community for more than 25 years.

Burreson's Foods



Burreson's Food Store likes to be involved in the Belleville area community. We pride ourselves in helping out where and when we can. Some the things we support include:

Funds for Friends: Burreson's donates 1 percent of groceries purchased to area non-profits and charities.

Saturday Grillouts: Every Saturday during the summer, Burreson's will be grilling out in our parking lot. We donate food and products used at cost and all profits raised benefit local charities, churches, sport teams and more.

Belleville Food Pantry: Twice a week, Burreson's Foods donates bakery items to the Belleville Food Pantry.

Community is important to us and this a way we can show our support!

Duluth Trading Company

1107 River Street
Belleville, WI 53508
(608) 424-1227
www.duluthtrading.com
Duluth Trading Company is a national apparel retailer with a tradition of tough workwear that solves problems for hardworking men and women. In 2012, Duluth Trading Company opened their outlet store in Belleville, which is full of year-round savings of 50 percent or more on overstocks, slightly flawed gear, discontinued items and returns.

Family Dollar

1029 River Street
Belleville, WI 53508
(608) 424-1926
www.familydollar.com
At Family Dollar, you'll find the products you and your family need the most at the lowest prices. From groceries, to health and beauty products, to household goods and clothing, Family Dollar carries national brands at incredible savings.

Patches & Petals

13 West Main Street
Belleville, WI 53508
(608) 424-1516
www.patchesandpetals.com
Patches and Petals, a quilting store, was chosen as one of eleven featured shops across the United States and Canada for the Spring 2012 issue of *Quilt Sampler* magazine, published by *Better Homes and Gardens*. Patches and Petals also features classes, field trips and online ordering.

Lodging

Cameo Rose Victorian Country Inn B&B

1090 Severson Road
Belleville, WI 53508
(608) 424-6340
www.cameorose.com

Fairfield Inn & Suites

613 West Verona Avenue
Verona, WI 53593
(608) 845-3000
www.marriott.com/hotels/travel/msnmv-fairfield-inn-and-suites-madison-verona/

Holiday Inn Express & Suites

515 West Verona Avenue
Verona, WI 53593
(608) 497-4500
www.ihg.com/holidayinnexpress/hotels/us/en/verona/msnve/hoteldetail

Super 8 of Verona

131 Horizon Drive
Verona, WI 53593
(608) 848-7829
www.super8verona.com

Hyatt Place Madison/Verona

846 Liberty Drive
Verona, WI 53593
(608) 497-3223





Worship

First United Church of Christ

130 East Church Street
 Belleville, WI 53508
 (608) 424-3572
www.bellevillefirstucc.org

Resurrection Lutheran Church

6705 Wesner Road
 Verona, WI 53593
 (608) 848-4965
www.rlcverona.org

Grace United Methodist Church

246 West Pearl Street
 Belleville, WI 53508
 (608) 424-3859
www.graceumcbelleville.org

Saint Francis of Assisi Catholic Church

338 South Harrison Street
 Belleville, WI 53508
 (608) 424-3681
www.stfrancisbelleville.parishesonline.com

Primrose Lutheran Church

8770 Ridge Drive
 Belleville, WI 53508
 (608) 832-4435
www.primrosechurch.org

As early as the 1850s and 1860s, Methodists in the village held services in members' homes, and later shared a structure on Church Street with the Presbyterians and Adventists. In 1895, the congregation purchased a lot where the Grace United Methodist Church stands today on the corner of Pearl and Harrison streets, and began construction of a "church of their own." It is shown as it stood in 1908.

Demographics

Source: www.bestplaces.net, for zip code 53508 as of June 2016

Population	
2016	5,552
2010	5,262
2000	4,094
1990	3,076
Change 1990-Now	80.5%
Change 2000-Now	35.6%

Household Income	
Up to \$30,000	12.3%
\$30,000-\$50,000	16.2%
\$50,000-\$75,000	21.6%
\$75,000-\$100,000	7.9%
\$100,000-\$150,000	23.3%
Over \$150,000	8.7%

Age Distribution	
0-20	32.0%
21-34	16.6%
35-44	14.10%
45-54	16.0%
55-64	12.2%
65-74	5.0%
75 +	4.14%

Diversity	
White	97%
African-American	0.4%
Asian	0.5%
Other	2.1%
Hispanic or Latino	2.4%
Not Hispanic/Latino	97.6%

Housing	
Median home age	32
Median home cost	\$197,800
Appreciation-1 year	6.2%
Appreciation-5 years	4.6%
Appreciation-10 yrs	2.4%
Property tax rate	\$20.31

Educational Attainment	
Less than high school	2.4%
High school graduate	96.1%
Some college	26.09%
4-year college degree	27.0%
Masters degree +	4.5%

Belleville's New Sugar River Walk



In 2017, the first section of the Sugar River Walk was completed. It is a paved trail along the beautiful banks of the Sugar River from the Badger Bike Trail to the Belleville Community Park. A year-round lighted path for all to enjoy the waters of the Sugar River.

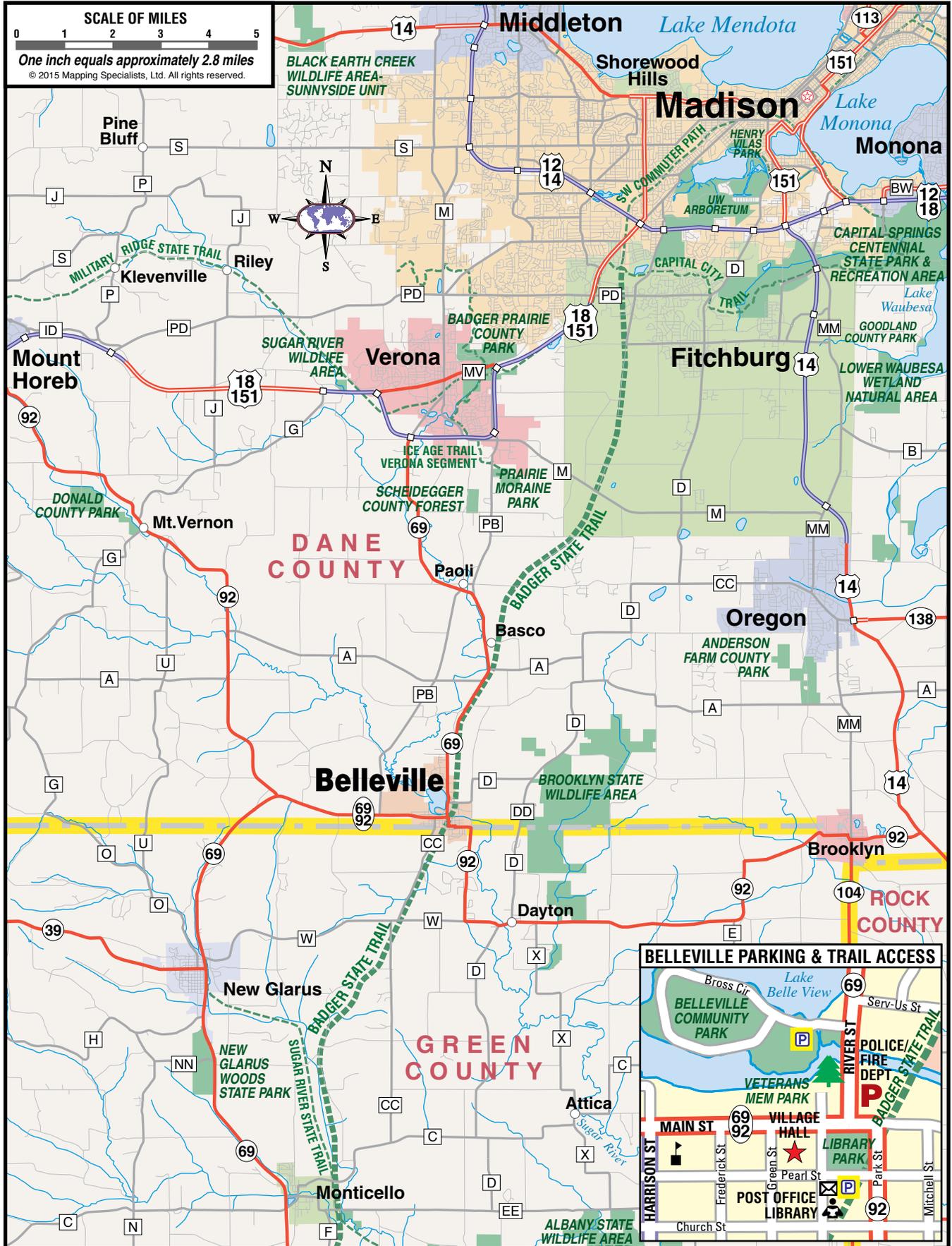
Future plans include a walk way along the Sugar River behind Main Street businesses to the Bell West development on the west side of Belleville. Land has been set aside in the Bell West and Cosgrove developments to continue the Sugar River Walk.

Sugar River Triathlon

Belleville has hosted the Sugar River Triathlon for several years and it is a favorite among local athletes. This year the event will be held on Sunday, August 26, 2018. To register, volunteer or to become a sponsor, please visit: www.sugarrivertri.com.



Access to Trails



Cycling enthusiasts enjoy easy access to state bike trails and Belleville enjoys an economic boost from trail users.

Badger State Trail

Fitchburg to the Illinois Border
www.badger-trail.com

The Badger State Trail is part of the Ice Age Trail System and extends from Fitchburg, Wisconsin, to the Illinois border. One highlight is the Stewart Railroad Tunnel, south of Belleville. The tunnel is 930 feet long and a flashlight is recommended. The Village of Belleville caters to bikers and there is plentiful parking and shopping opportunities.

Ice Age Trail

Minnesota to Lake Michigan
dnr.wi.gov/topic/parks/name/iceagetrail

Extending from the Minnesota border to Lake Michigan, the State trail spans more than 1,000 miles.

Military Ridge State Trail

Dodgeville to Madison
dnr.wi.gov/topic/parks/name/militaryridge

40 miles long, the trail connects Dodgeville and Madison, and borders Governor Dodge and Blue Mound State Parks.

Stewart Tunnel

www.badger-trail.com/tunnelhistory.htm

A 930-foot long rail tunnel converted for bike and pedestrian use, the tunnel was constructed in 1888 for the Chicago, Madison and Northern Railroad.

Sugar River State Trail

New Glarus to Brodhead
dnr.wi.gov/topic/parks/name/sugarriver

Following an abandoned railroad line from New Glarus to Brodhead, the trail features 14 trestle bridges.

State Trail passes are required for people ages 16 and older (not required for pedestrians). More information about state trail passes can be found at dnr.wi.gov.



Known for being the only curved tunnel in Wisconsin, Stewart Tunnel is a highlight of the Badger State Trail. Read more about the history of Stewart Tunnel on page 12.





Belleville

DANE COUNTY
GREEN COUNTY



PB

69

69
92

69

CC

BELLEVILLE CEMETERY

Greenway Cross Ct

500

Fifth Av

Federal St

St

McCormick St

North Park

North Jackson

Serv-Us St

POLICE/FIRE DEPT

100

LIBRARY PARK

300

Green View Dr

Little Lakes Rd

Gehin Rd

Albert Cir

Richard St

Maple Cir

Bowlevard Av

Birtts Ct

Belle Av

Parkway Av

Karl Av

Heritage Ln

Bellerose St

Rose St

Jon St

Queen St

King St

Ace St

Karl St

Dane St

North Shore Dr

Slick Speedway

Monica Ct

Colt Dr

Kate St

Margarets Wy

Sarah St

Colt Dr

Julie Ct

James Av

James Av

Cafferty Ct

Erin St

Callahan Dr

Gehin St

Prisk St

Village Dr

Harmon Av

POOL

BELLEVILLE HIGH SCHOOL

BELLEVILLE MIDDLE SCHOOL

BELLEVILLE SCHOOL DISTRICT OFFICE

Fairview St

Grant St

Lincoln St

HARRISON ST

Church St

School St

Green St

HALL

Frederick St

School St

Vine St

Fourth St

Park St

Sugar Ave

Green View Dr

Monrose Rd

Walter Rd

300

7300

7100

400

100

300

100

300

100



Street Index

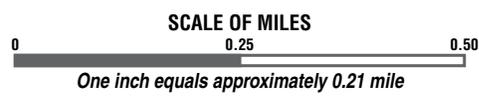
3rd Av	D3
Ace St	C1
Albert Cir	C2
Ann Ct	A2
Bell West Blvd	C4
Belle Av	C2
Bellrose St	C2
Blaser Dr	D5
Bowlavard Av	C2
Bross Cir	C4
Butts Ct	C2
Cafferty Cir	B3
Callahan Dr	B4
Canal St	F1
Church St	A3
Colt Dr	A4
Countryside Dr	D4
County Highway CC	C5
County Highway D	E2
County Highway D	E3
County Highway D	F2
County Highway D	F4
County Highway PB	A2
County Highway PB	F1
County Highway X	G3
Dane St	D2
Dayton St	F3
Dianne Av	F1
Dickson St	G1
Madison St E	G3
East Ave	D4
Edison St	A4
Enterprise Av	D4
Erin St	B3
Evarts St	D4
Fairview St	C4
Federal St	D3
Fifth Av	D3
Fonda Ln	D4
Fourth St	D5
Frederick St	C1
Gehin Rd	C4
Gehin St	B4
Grant St	C4
Green St	D4
Green View Dr	D5
Greenway Cross Ct	D2
Hannah Rd	G3
Harmon Av	C4
Harrison St	F1
Harrison St	C4
Havens St	F3
Heritage Ln	D2
Jackson Ct	D3
James Av	A4
James Av	B3
Jon St	C2
Julie Ct	B3
Kari St	D2
Karl Av	C2
Kate St	B3
King St	C2
Lincoln St	D4
Little Lakes Rd	D1
Madison St	G3
Main St	C4
Maple Cir	D2
Margarets Wy	B3
McCormick St	D3
Milwaukee St	G3
Mitchell St	D4
Monica Ct	B3
Montrose Rd	A1
North Park St	D3
North Shore Dr	C2
Paoli Rd	F1
Paoli Rd	D1
Park St	G5
Parkway Av	C2
Pearl St	D4
Prisk St	B4
Queen St	C2
Range Tr	F1
Remy Rd	E1
Remy Rd	E4
Richard St	D1
River St	D4
Rose St	C2
Sarah St	B3
School St	C4
School St	D4
School St	D5
Serv-Us St	D4
Slick Speedway	B3
Sugar Ave	D4
Sugar Ave	D5
Village Dr	C4
Vine St	D5
Vorndran Dr	E5
Walter Rd	A2
Wayne Dr	A3
Welch St	C1
White St	G3
Willow Ln	F3

Belleville

Mapping Specialists
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 Fitchburg, WI 53711 www.mappingspecialists.com

- PARK
- SCHOOL
- CEMETERY
- POINT OF INTEREST
- POLICE STATION
- POST OFFICE



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Belleville American Legion Post 460

P.O. Box 455
2 West Pearl Street
Belleville, Wisconsin 53508
wipost460.com
admin@wipost460.com

The American Legion was founded on the premise that all who serve in the United States Armed Forces during times of national crisis are eligible for membership. The mission of The American Legion is to provide service to veterans, their families and their communities.

Belleville Area Cultural Foundation

P.O. Box 406
Belleville, WI 53508
(608) 424-6220
www.bellevilleareaculturalfoundation.org

The mission of the Belleville Area Cultural Foundation is to support and bring the arts, cultural programs, educational opportunities and entertainment to the greater Belleville, Wisconsin, area.

Belleville Area Cares Coalition

(608) 316-1118 or (608) 424-6551
doug@fsmad.org
www.bellevillecares.net

The coalition is comprised of representatives from schools, businesses, churches, village administrators and parents and youth--all working together to promote healthy lifestyles and prevent substance abuse.

Belleville Area Historical Society

Jerry Remy
P.O. Box 202
Belleville, WI 53508
(608) 424-3842

www.bellevillewisconsinhistory.org
The mission of the Belleville Area Historical Society is to collect, preserve and perpetuate the history of the Village of Belleville and its adjoining townships and neighboring communities. The 256-page publication, "A History of Belleville and Surroundings," is available for purchase at the Village Hall.

Belleville Chamber of Commerce

P.O. Box 392
Belleville, WI 53508
www.belleville-wi.com

The Belleville Chamber of Commerce is a non-profit organization with more than 60 members who help cultivate a positive business climate, promote the Belleville community and organize and facilitate community events.

Belleville Community Club, Inc.

P.O. Box 16
Belleville, WI 53508
Like us on Facebook!

The Belleville Community Club organizes the Community Picnic, raising funds to support community organizations and scholarships.

Belleville Community Health Improvement Project (BCHIP)

Michelle Flick
Flickster6@charter.net

Belleville Food Pantry

24 West Main Street
Belleville, WI 53508
(608) 424-3341

The Belleville Food Pantry is open Tuesdays 8 a.m. to noon and Thursdays 1 to 4 p.m. The pantry may be closed on holidays, elections or days that business takes precedence. The food pantry is available to residents of the School District of Belleville.

Country Aires Homemakers

Elaine Meier (608) 424-3424

Economisers Homemakers

Sue Bonacker (608) 424-6220

Friends of the Badger State Trail

www.friendsofbadgerstatetrail.org

Friends of the Belleville Public Library

bellevillelibrary-wi.org/friends-belleville-public-library
The mission is to: maintain an association of persons interested in libraries, life-long learning and cultural programs; focus public attention on the library and educate the community in the use of library resources and services; receive and encourage gifts and bequests to the library; support and cooperate with the library in developing library services and facilities for the community; and, fiscally sponsor adult and children cultural and educational programs.

Kiwanis Club of Belleville

W4093 Pine Valley Road
Belleville, WI 53508
(608) 424-6220 • www.bellevillekiwanis.org
Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

Parent-Teacher Organization (PTO)

bellevillePTO@gmail.com
The Belleville PTO is an organization of parents and educators interested in maintaining a relationship among families, students, businesses and community in which education is viewed as a shared responsibility.

Sugar River ATV Club

Randi Mullendore (608) 225-2078

Toddler Time

Email: BellevilleToddlerTime@gmail.com
Like us on Facebook! Belleville Toddler Time

Village of Belleville Community and Economic Development Committee

(608) 424-3700 • bellevillewi.org
bedc@villageofbelleville.com
The Belleville Community and Economic Development Committee is available to assist in recruiting and retaining businesses and industries in the area. Assistance is also available for businesses and industries seeking information on site locations, financing, utility rates, taxes and other resources.

Belleville's New Super Committee

A Belleville Market Analysis was completed in 2017. The work was done by the Belleville Market Analysis Study Group and the University of Wisconsin Extension.

The purpose of the project was to compile and interpret information useful in business development. The study focused on the following:

- Business retention and expansion
- Business attraction
- Serving customers better
- Improving the physical environment
- Informing marketing and branding efforts

Out of that process the need for a single committee to oversee the completion of the goals became evident. The Super Committee was formed and has started the implementation of the findings from the study. The committee is chaired by Corey Brozyna. Erin Nolden serves as the secretary. A representative from Belleville Chamber of Commerce, Belleville Community Club, BCHIP (Belleville Community Health Improvement Project), CDA (Community Development Authority), Kiwanis and BEDC complete the committee.



Corey Brozyna, *Chairperson* and Erin Nolden, *Secretary*

Future meetings are posted on the village's website at www.bellevillewi.org. Meetings are open to the public and are posted at www.belleville.wi.org.

Thank you to the Belleville's area business owners who contributed an ad to the Belleville Community Guide.

The members of the Belleville Economic Development Committee appreciate your support and collaboration on a project that focuses on our 'Beautiful Village.'

Forever growing and changing for the better ...



Senior Groups

Sugar River Senior Center

21 South Vine Street
Belleville, WI 53508
(608) 424-6007
www.sugarriverseniorcenter.org
Office Hours:

Monday–Friday, 9:00 a.m.–3:00 p.m.
Nutrition Site Hours: Noon–1:00 p.m.
Residents of the School District of Belleville age 50 and older can enjoy free membership in the senior program. Staff provides case management, information, referral and nutritional services, as well as social and education activities. A complete calendar of events is published in our monthly newsletter. Contact us to receive the newsletter or for more information.

Sugarwood Apartments

Ages 55 and older
50 Heritage Lane
Belleville, WI 53508
(608) 424-9980

Assisted Living

Heart Song

415 East Avenue
(608) 424-6787

Hometown Assisted Living

2 Heritage Lane
(608) 424-0174

Youth Groups

Belleville Busy Beavers 4-H Club

Betty Wolff (608) 424-3830

Belleville Boy Scouts

Tim Young (608) 424-6500

Belleville Cub Scouts

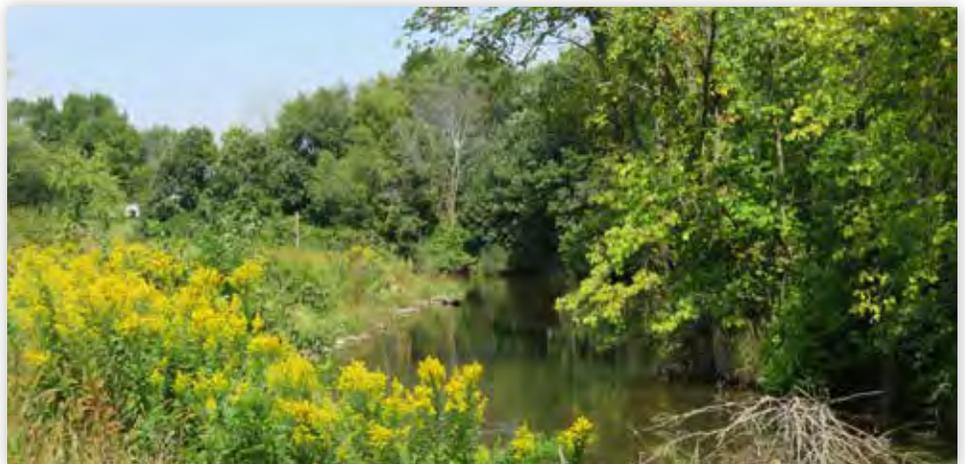
Pam Beyer (608) 279-1985
pjbeyer4@hotmail.com

Belleville Girl Scouts

Teresa Pelton (608) 444-9790

Dayton Dairylanders 4-H Club

Chris Meier (608) 424-6337





140th Anniversary

It Takes a Village to Raise a Library

As we celebrate the 140th anniversary of the first library in Belleville, it is exciting to look forward to a new, larger Library and Community Center that will bring people together, support learning through all stages of life and enrich our lives and those of our family members and neighbors.

After much careful thought during their strategic planning process, the Library Board and Village Board have agreed to build a new Library and Community Center. The Village Board has committed \$2 million to the project as a challenge to the community to raise an additional \$1 million.

Significant progress was made on the project in 2017. The village purchased the site. Sixty-five residents participated in a two-day design workshop to shape the features and functionality of the new facility. Thanks to generous support from individual and business donors, the capital campaign raised two-thirds of the \$1 million goal. Committed volunteers are working to complete the campaign in 2018.

Belleville has a strong tradition of library use dating back to 1878. The current library at 130 South Vine Street has served us well for almost 40 years. Prior to 1979, the library was located in Library Park.

Belleville residents use their library – a lot. The average number of books, DVDs and other items used per resident is more than double the state average. Library classes and programs for a wide variety of interests and ages are well attended by 6,100 people per year.

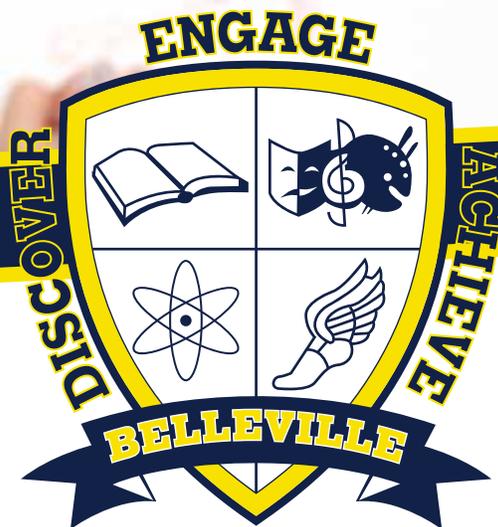
Belleville is positioned for economic growth. A critical part of making our future even brighter is a new Library and Community Center anchoring the east end of Main Street. Residents will benefit from expanded children's and teen areas, meeting rooms, large multi-purpose room, comfortable seating areas, public computers and expanded collections that provide equitable access and resources to citizens and visitors.

By coming together, Belleville residents are investing in an important new facility that will serve us well for years to come. After all, it takes a Village to Raise a Library.



Small School...

BIG Opportunities



SCHOOL DISTRICT OF BELLEVILLE



A Message from the District Administrator, Pam Yoder

Welcome to the School District of Belleville where you will experience small schools with big school opportunities. Through personalized learning, students are able to participate in authentic, engaging experiences that raise social awareness and bring our schools and community together. Our goal is to have students acquire life skills that assist them in becoming independent and self-directed learners. We have numerous opportunities that guide our students in discovering information, engaging in critical thinking and hands on learning, while attaining high levels of student achievement. Students will be guided in reflecting on and making connections to real life experiences.

Located just 20 minutes south of Madison the School District of Belleville is committed to providing comprehensive, challenging curriculum that promotes intellectual, social and emotional development of students. Together we are building a 21st Century Learning Community.

We welcome you to join us!

MISSION

The School District of Belleville is committed to providing all students with quality, personalized learning that prepares them to meet current and future challenges and opportunities of the 21st century.

VISION

Every student will achieve success and graduate as a lifelong learner, globally competitive and prepared for college, career and life.

CORE VALUES

We believe the best is yet to come for all our students and for the School District of Belleville. Toward that end, we believe in five central tenets related to the following:

Learning | Relationships | Respect
Excellence | Equity



SOME GREAT OPPORTUNITIES WE OFFER...

- State of the art Science, Technology, Engineering and Mathematics (STEM) Lab including professional grade: Plasma Cutter, CNC Router, Laser Engraver, Robotics Lab, Woodshop, 3D printing, Automotive shop
- Nine career and technical education fields of study with youth apprenticeship opportunities
- Project Lead the Way (PLTW) for grades K-12
- A recognized AP Honor Roll School
- Options for courses within the UW system while still in High School
- Award winning band and choir programs
- 22 clubs and activities
- 20 boys and girls athletic teams
- Classes focused on computer science and coding

“With the work [the district] is doing, these kids are going to have the skills to get good paying jobs, right here in their own community.”

– Gene Cate, Owner
Cate Machine & Welding

CONTACT US

Belleville School District Office
(608) 835-6120

www.belleville.k12.wi.us





CENTER STAGE

Cameo Rose Victoria Inn

Cameo Rose Victorian Inn is a renowned bed and breakfast located 5 miles outside of Belleville, Wisconsin. Visitors can take advantage of superior lodging that includes a 4-course breakfast made on-site, as well as treats and beverages in the evening. During preparation for these meals, Cameo Rose uses local and organic products whenever possible. In addition, there are over 120 acres of woodlands and gardens for all guests to enjoy. Guests can escape reality while discovering the miles of groomed hiking trails winding throughout the woodlands and grounds. Cameo Rose Victorian will appeal to those looking for a simple relaxing weekend or those wanting to take advantage of Wisconsin's great outdoors.

Written by Noah Niesen



Phone: 608-424-6340
Email: reservations@cameorose.com
Website: www.cameorose.com

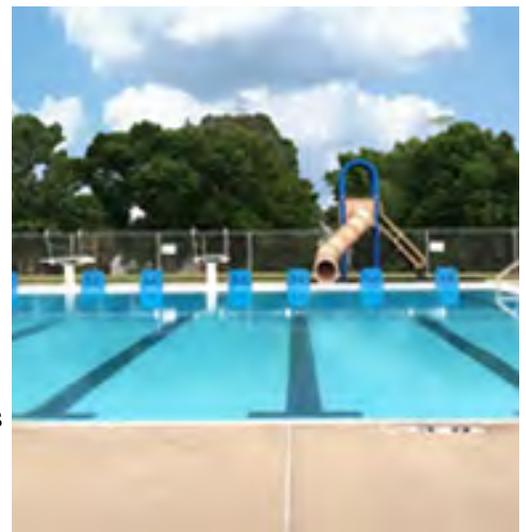
Cameo Rose Victoria Country
Inn nestled in Wisconsin's winter
wonderland

Belleville Aquatic Center

The Belleville Aquatic Center offers a 25 meter pool with diving boards and a slide. There is also a wading pool for younger swimmers. The pool also offers a variety of classes such as swimming lessons for ages 4 and up. In addition, Belleville Aquatic Center offers classes in junior and adult lifeguarding, water safety instruction and others throughout the summer. The pool was established in 1992 and it is run by the Belleville School District. Open annually June through August, The Belleville Aquatic Center is a perfect place to cool down on a hot day.

Written by Paige Richards

Location: 626 W Main St, Belleville, WI 53508
Phone: 608-424-6136
Website: sites.google.com/belleville.k12.wi.us/bellevillepool



The Belleville Pool on a bright sunny day

Dot's Tavern



Basco, Wisconsin's own Dot's Tavern

Dot's Tavern is a family owned business whose ownership has spanned over 3 generations. The business is located in the small unincorporated town of Basco, located just down the road from Belleville. The owners strive to provide great customer service and a friendly atmosphere. The menu includes popular items such as frozen pizzas, pickled pork hocks, and turkey gizzards. Dot's Tavern participates in numerous community events in Belleville, such as supporting the veterans. It also participates in the music crawl held annually in January and it hosts the Basco Bologna Bash annually in June to help local charities.

Written by Bryan Pauli

Contact Information

Phone: 608-424-3042

Location: 6734 Henry Rd, Belleville, WI 53508

Like on facebook

Archie Monument

Archie Monument has been making professional quality monuments since 1865. It specializes in cemetery monuments and provides a variety of shapes and designs. Archie Monuments has experience using materials such as granite tablets. You will soon be able to see a piece created by Archie Monument in the Belleville Veterans Park.

Written by Anthony Pollen

Contact Information:

Phones: 920-261-7283 (local)

800-242-9519

Location: 100 Granite Lane, Watertown, WI 53094



Archie Monument since 1865

Daytonwood Painting

Daytonwood is a Painting company that provides primarily interior painting. It also provides exterior painting, sports-themed designs, and faux painting. It has been in business since 2002 and its goal is to provide detail oriented and quality work at a reasonable price. The owners also try to give back to the community by volunteering their time, and donating to various organizations and the school district.

Written by Jenna Banfield

Contact Information:

Phone: 608-438-4449

Social Media: Facebook



Julie Uebelacker, Bridget Kiefer, and Doris Diaz



Gary L. Cutler ChFC®, CLU® and Levi D. Cutler, CFP®, AIF®

Cutler Financial Group, Inc.

Father & son, Gary & Levi have done business in Belleville since 2012. Cutler Financial Group is a full-service, independent financial services company providing access to a broad range of products and services for individuals and businesses. The firm offers access to a wide range of investment products ranging from direct mutual fund accounts to professionally managed advisory accounts. CFG's mission is to assist individuals and businesses prepare for all phases of retirement planning.

Written by Katie Stuessy



Contact Information:

Website: www.cutlerfinancialgroup.com

Phone(s): 608-291-2121 - Office
608-712-1952 - Cell

Location: 116 Janesville St, Oregon, WI 53575

Email(s): gary@cutlerfinancialgroup.com
levi@cutlerfinancialgroup.com

Securities offered through LPL Financial, Member FINRA/SIPC.

WEB DESIGN

The Belleville High School Web Design class designed this community guide section from scratch in an effort to use the principles of design taught in class, and apply them to a real world setting. The students were excited to see their work in a professional publication, and loved connecting the school with different businesses in the community. The students were exposed to different softwares within the design process, and it challenged them to use different aspects of each software, to make the final professional product. This project provided opportunities for students to apply the knowledge we have learned in class, from start to finish, in a real world publication.

Written by Caden O'Rourke



Back Row (L-R): Hunter Carr, Noah Niesen, Brian Pauli, Joseph Booth, Caden O'Rourke, Erik Farrar

Front Row (L-R): Anthony Pollen, Raina Nicholson, Paige Richards, Katie Stuessy, Jenna Banfield

RESURRECTION LUTHERAN CHURCH WELS



WORSHIP SERVICES

Sunday

Worship: 9:00 AM • Sunday School & Bible Study: 10:30 AM

Thursday

Worship: 6:30 PM • Bible Study: 7:30 PM



*Resurrection
Lutheran Church*

6705 Wesner Road,
Verona, WI 53593
www.rlcverona.org
WELS

adno=556135-01

**Pastor Nathan Strutz - pastorstrutz@rlcverona.com
608-848-4965**



Belleville
Chamber of Commerce

Join the Belleville Chamber!

Networking events, business building seminars, sponsorship of local events, youth scholarships and furthering the interests of business owners in the Belleville area.

Visit Belleville-wi.com for more information



1019 River Street
Belleville, WI 53508
(608) 424-1986

Monday-Saturday
7 am - 9 pm
Sunday 7 am - 7 pm



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(608) 424-3074

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N9164 Dohm Drive, Belleville, WI
(608) 424-6148

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N9603 Argue Road, New Glarus, WI
(608) 527-6366

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(608) 424-6460

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(608) 424-3129

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(608) 424-3515

BOARDMAN & CLARK, LLP
27 West Main Street, Belleville, WI
(608) 424-3404

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N9597 County Road CC, Belleville, WI
(608) 516-4729

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(608) 424-9080

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Office (608) 291-2121
Cell (608) 712-1952

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EXETER DESIGN, INC
N8096 Buol Road, Belleville, WI
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2 West Main Street, Belleville, WI
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(608) 222-3572

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702 Schaefer Road, Belleville, WI
(608) 424-9500

RYAN VANDE BERG, CPA
115 Greenview Drive, Belleville, WI
(608) 424-0180

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(608) 441-8877

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(608) 516-6017

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Todd Schilling
555 Enterprise Avenue, Belleville, WI
(608) 424-1817

SMALLBIZ RESOURCE, LLC
Judy Bacha
P.O. Box 135, 2 West Main Street,
Suite 103, Belleville, WI
(608) 424-3700

SOIL NET
560 Enterprise Avenue, Belleville, WI
(608) 424-0098

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15 River Street, Ste. 319, Belleville, WI
(608) 209-6544

STATE FARM INSURANCE--MIKE O'CONNOR.....8 (Ad), 45
629 River Street, Suite A, Belleville, WI
(608) 424-3367

SUBWAY46
1019 River Road, Belleville, WI
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 Belleville, WI 53508
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 Fax (608) 424-1879
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 www.prep.1040.com/eberhardycpa

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For more information, see pages 32.

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Newspapers

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www.villageanimalclinic.org



MARK YOUR CALENDARS
for these upcoming area events!

JANUARY

Last Sunday of the month – American Legion B-I-N-G-O
Martin Luther King, Jr. Soup Supper - High School Commons
Belleville Chamber of Commerce Music Crawl

FEBRUARY

Last Sunday of the month – American Legion B-I-N-G-O
Belleville Four-Year Old School Screening
Kiwanis Chili Lunch/Supper and Travelogue
Belleville Gridiron Beer, Wine and Cheese Fundraiser
Belleville Chamber of Commerce Annual Meeting

MARCH

Last Sunday of the month – American Legion B-I-N-G-O
Second weekend – Belleville High School Musical
March 11 – Daylight Savings Time Begins
Last week – Spring Break, School District of Belleville

MAY

First Saturday – School District of Belleville, Prom
First Friday and Saturday – Community Garage Sales
Fish Boil – Belleville Fire Department

JUNE

Every Tuesday – Friends of the Library Music in the Park, Library Park, 6:30-8:00 p.m.
June 5 – Belleville Busy Beavers Ice Cream Social
June 6 – Spring Clean-up Days, Village Wide
June 10 – Belleville High School Graduation
Dairy Queen Crowning

JULY

Every Tuesday – Friends of the Library Music in the Park, Library Park, 6:30 -8:00 p.m.
July 14 – Bastille Days, Main Street in Belleville
Sports Impact Testing – Belleville High School

AUGUST

August 9–12 – Belleville Community Picnic
August 12 – Community Club Car Show, Sunday
August 26 – Lake Fest, Community Park
August 26 – Sugar River Triathlon, Community Park
Belleville High School Fall Sports Begin
Golf Fundraiser – Sports Boosters, Edelweiss Chalet Country Inn
School District of Belleville - Registration

SEPTEMBER

September 4 – School District of Belleville First day of school
Fall Festival – Library Park

OCTOBER

October 7 – St. Francis of Assisi Church Dinner
October 27 – UFO Days, Downtown Belleville
October 31 – Halloween Trick or Treating
Primrose Lutheran Church Dinner
Belleville Area Mom Garage Sale
Homecoming Parade
Village Fall Cleanup Days

NOVEMBER

November 4 – Daylight Savings Ends
November 10 – United Church of Christ Church Dinner
Belleville Road Rally
Feather Party, American Legion (see Website)
Thanksgiving Break – Belleville School District

DECEMBER

Holiday Shop, Book Fair and Santa Visit - School District of Belleville, Belleville Community Club and Belleville PTO
School District of Belleville - Winter break



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How Can I Find Out What's Happening?

In addition to the local newspaper, Post Messenger Recorder, the quickest way is to visit www.bellevillewi.org/news. You also can sign up for email alerts for jobs, elections, emergencies and other information. Just visit us online at www.bellevillewi.org/news.

How Can I Ask Questions of the Village?

The Village of Belleville has three departments and a community-owned utility. It is a Collaborative partner in shared EMS and fire districts. For information or if you have questions, please contact the Village Hall at (608) 424-3341 or info@villageofbelleville.com or visit the website under 'Frequently Asked Questions.'

Who is the Village Board?

The Board of Trustees meets the first and often third Mondays of the month at 6 p.m. at Village Hall, 24 West Main Street. The board has seven members or trustees with one serving as president. Trustees are elected for two-year terms on a rotating basis. Agendas are posted on the website on the Friday prior to the meeting and are posted in several locations throughout the village. Everyone is welcome to attend.

What Can Village Hall Do for Me?

These are a few things we can help you with:

- Register to vote
- Sign up for automatic utility bill payment
- Get your dog or cat license (or both!)
- Reserve a park or shelter for a picnic
- Pay or ask questions about your tax bill
- Get a building permit

Many of the forms are already available on our website at www.bellevillewi.org, under Doing Business.

How Can I Get Involved?

The Village of Belleville seeks residents who are interested in serving on committees, board or as election inspectors or volunteers. It is a great way to share your talents and to be involved in your community. Please send letter of interest with background information and qualifications to the Village President at P.O. Box 79, Belleville, WI 53508 or info@villageofbelleville.com. For more information about committee opportunities, please call (608) 424-3341.



Belleville

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